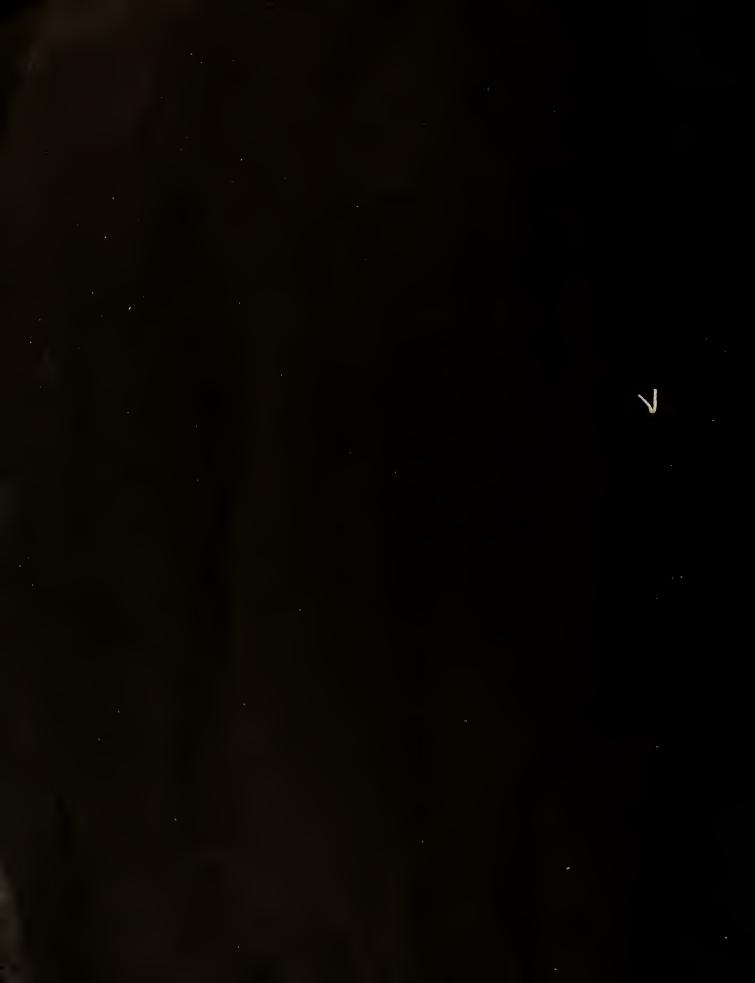
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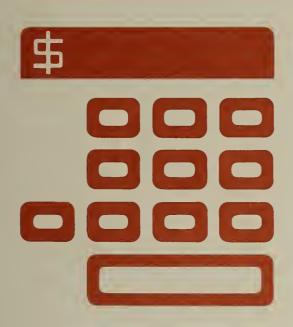
# 1982 Census of Retail Trade

RC82-C-47

# **Major Retail Centers**

in Standard Metropolitan Statistical Areas

# Virginia



The publications
from the 1982 Economic and
Agriculture Censuses are dedicated
to the memory of Shirley Kallek,
Associate Director for Economic Fields.
During her career at the Bureau of the
Census (1955 to 1983), she continually
directed efforts to improve
the timeliness and accuracy of
economic statistics.

# 1982 Census of Retail Trade

RC82-C-47

Major Retail Centers in Standard Metropolitan Statistical Areas

# Virginia

Issued February 1985



U.S. Department of Commerce
Malcolm Baldrige, Secretary
Clarence J. Brown, Deputy Secretary
Sidney Jones, Under Secretary for
Economic Affairs

BUREAU OF THE CENSUS

John G. Keane,

Director



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suses (until August 1984), and John H. Berry, his successor.
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# INTRODUCTION

### **ECONOMIC CENSUSES OVER TIME**

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930. and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications1 (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949, 1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963. and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982).

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

### **USES OF THE ECONOMIC CENSUSES**

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

### **AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES**

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

### **CENSUS OF RETAIL TRADE**

The 1982 Census of Retail Trade, part of the 1982 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.1 It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report of the Geographic Area series, RC82-A-52. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

#### MAJOR RETAIL CENTERS

This report represents a recompilation of data collected in the 1982 Census of Retail Trade into the two types of areas which have been delineated for the report: (1) central business districts (CBD's); and (2) major retail centers (MRC's). The report covers each standard metropolitan statistical area (SMSA) in the State and presents statistics for these concentrations of retail stores located in each SMSA.

#### Central Business District

A central business district, as defined by the Bureau, is the defined downtown retail area of an SMSA central city, or other SMSA city of 50,000 persons or more. A CBD is an area of very high land valuation; high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and high traffic flow. It is defined by existing census tract boundaries and consists of one or more whole census tracts, except for a few CBD's with census tracts which include areas outside the corporate limits of the city. In these cases, the CBD consists of only those portions of the census tracts within the corporate limits of the city. Census tracts are small, relatively permanent areas into which large cities and adjacent areas have been divided to show comparable small-area statistics. Data for CBD's are published only in reports of the census of retail trade.

### Major Retail Center

A major retail center is a concentration of at least 25 retail stores2 located inside an SMSA but outside a CBD. At least one of the 25 stores must be a general merchandise store (SIC 53) with a minimum of 100,000 square feet of total under-roof floor space.3 MRC's include planned suburban shopping centers as well as unplanned centers such as older "string streets" (continuous businesses along a thoroughfare with few cross streets containing any businesses) and combinations of planned and unplanned centers. Where the MRC is a planned center, the boundaries encompass all retail stores in the center. Where the MRC is an unplanned center, each block within the boundaries should have at least one general merchandise store (SIC 53); apparel store (SIC 56); furniture, home furnishings and equipment store (SIC 57); or miscellaneous shopping goods store (SIC 594). MRC's are defined in SMSA's existing as of January 1, 1982. Data for MRC's are published only in reports of the census of retail trade.

### Delineation

The delineation of central business districts and major retail centers was determined in consultation with local census statistical areas committees (CSAC's). A few CSAC's chose not to participate in the CBD delineation program so some eligible cities do not have CBD's. In areas where CSAC's did not participate in the MRC delineation program, the Bureau asked other local organizations to delineate MRC's and list stores in the delineated areas, following Bureau guidelines. Due to funding limitations, Bureau employees could not delineate MRC's in areas for which outside participation could not be obtained. Accordingly, no MRC statistics are presented in this report for a few areas which may have had qualifying MRC's.

Approximately 95 percent of all areas which may have had MRC's were delineated by CSAC's or by other local organizations. Appendix J identifies which areas were delineated by CSAC's; which areas were delineated by other interested organizations; and which areas were not delineated, either because there were no MRC's or because MRC delineation participation could not be obtained for the area.

<sup>&</sup>lt;sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

<sup>&</sup>lt;sup>2</sup>An MRC which had 25 stores or more at time enumeration was done may have had less than 25 stores at end of 1982. Thus, data may be shown for a few MRC's which have less than 25 stores.

<sup>&</sup>lt;sup>3</sup>Minimum square footage criterion was waived in a few special cases at request of local CSAC.

### **Historical Data**

The report on major retail centers was begun as a part of the 1954 Census of Business, which provided data for 95 CBD's. In the 1958 Census of Business, data were published for 109 CBD's and, for the first time, for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's and 972 MRC's located in 116 SMSA's. In the 1967 Census of Business, the program was expanded to cover all 230 SMSA's, containing 134 CBD's and 1,556 MRC's. The 1972 Census of Retail Trade covered 259 SMSA's, containing 144 CBD's and 2,137 MRC's.

For the first time, in the 1977 Census of Retail Trade, CBD's and MRC's were delineated by using the definition described above. These new definitions caused a slight modification in the scope of the 1977 program, which covered 272 SMSA's containing 386 CBD's and 1,464 MRC's.

There was no change in the scope of the program in the 1982 Census of Retail Trade. The number of SMSA's covered increased to 315, and included 456 CBD's and approximately 1,550 MRC's.

#### **CENSUS DISCLOSURE RULES**

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure so this item may be released even though other information is withheld.

For every CBD and MRC, statistics on sales, payroll, and number of employees are presented for all kind-of-business lines which do not require suppression to avoid disclosing data for individual companies. However, since most MRC's and several CBD's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) for these small areas without disclosing the operations of individual establishments. For this reason, additional sales data are shown for the following kind-of-business groups:

- Convenience goods stores, i.e., food stores (SIC 54), eating and drinking places (SIC 58), and drug and proprietary stores (SIC 591).
- Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53), apparel and accessory stores (SIC 56), furniture, home furnishings, and equipment stores (SIC 57), and miscellaneous shopping goods stores (SIC 594).
- All other stores (SIC's 52, 55, and 59, except 591 and 594).

### **GEOGRAPHIC AREAS COVERED**

This series of reports presents data for establishments located in CBD's and MRC's in SMSA's in each State. The SMSA's included in the 1982 MRC program are those defined by the Office of Management and Budget as of January 1,1982, except for three areas which did not have any MRC's or CBD's for 1982: Glens Falls, N.Y.; Jacksonville, N.C.; and Santa Cruz, Calif.

MRC statistics are presented for all areas within SMSA's for which a local group delineated qualifying MRC's. For any MRC's which existed in 1977 and which still qualified but were not delineated for the 1982 program, unpublished 1982 MRC statistics are available. These statistics may be obtained by submitting a written request to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

CBD statistics are presented for all eligible cities for which the local CSAC defined the area known as the "central business district."

For all SMSA's in the State for which MRC and/or CBD data are presented, data are also shown for each SMSA, each central city, and all other SMSA cities of 50,000 inhabitants or more for which a CBD was defined by a local CSAC. Data for SMSA's which cross State lines appear only in the State report for the State in which the SMSA is primarily located.

# DESCRIPTIONS OF SPECIFIC CENTRAL BUSINESS DISTRICTS AND MAJOR RETAIL CENTERS

The boundaries of each central business district and major retail center are described in appendix I. Boundaries begin with the north boundary and continue clockwise through all the boundaries.

#### **DOLLAR VALUES**

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users should consider the inflation that has occurred.

#### **RELIABILITY OF DATA**

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation of missing or misreported data. However, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. See appendix A for a more complete explanation of census coverage and methodology.

### **MICROFICHE**

The data in this report series are also available on microfiche. Microfiche reports are sold by the U.S. Government Printing Office.

### SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Retail Trade may be obtained, depending on availability of time and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

- Represents zero.
- (D) Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
- (IC) Independent city.
- (NA) Not available.
- (NC) Not comparable.
- (S) Withheld because estimates did not meet publication standards on basis of either response rate, associated standard error, or a consistency review.
- CBD Central Business District.
- MRC Major Retail Center.
- n.e.c. Not elsewhere classified.
- pt. Part.
- SIC Standard Industrial Classification.
- SMSA Standard Metropolitan Statistical Area.

# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables		Table	
	1	2	3
GEOGRAPHIC AREAS			
SMSA's in the State	X X X	×	×
DATA ITEMS <sup>1</sup>			
All establishments: Establishments Sales	××	××	X X
Establishments with payroll: Establishments Sales Annual payroll First quarter payroll	× × ×	X X X	X X X X
Paid employees for pay period including March 12,	×	×	×

<sup>1</sup>See Explanation of Terms, appendix A.

# Users' Guide for Locating Statistics in the 1982 Census of **Retail Trade Reports**

			Informat	ion shown	in reports b	y kind of t	ousiness or inc	lustry cate	gory		
Report and geographic area	Number of estab- lishments	Sales (\$1,000)	Payroll (\$1,000)	Number of em- ployees	Sales per capita and selected ratios	Mer- chan- dise line sales	Sales size and em- ployment size of establish- ments and firms	Con- centra- tion ratios of largest firms	Single units and multi- units	Legal form of organi- zation	Selected topics
GEOGRAPHIC AREA SERIES											
United States State SCSA SMSA County Place	× × × × ×	× × × × ×	x x x x x	× × × × ×	×						
MAJOR RETAIL CENTERS											
SMSA. City. CBD MRC	× × ×	× × ×	X X X	×××							
ESTABLISHMENT AND FIRM SIZE (INCLUD- ING LEGAL FORM OF ORGANIZATION)											
United States	×	×	х	×		:	×	×	×	×	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DE-PRECIABLE ASSETS, AND OPERATING EXPENSES											
United States		×	×							×	1 X
MERCHANDISE LINE SALES											
United States	X 2 X 2 X	2 X 2 X 2 X				X <sup>2</sup> X <sup>2</sup> X					
MISCELLANEOUS SUBJECTS											
United States	X X X	× × ×	X X X	× × ×							<sup>3</sup> X <sup>3</sup> X

<sup>&</sup>lt;sup>1</sup> Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>&</sup>lt;sup>2</sup> Data available in printed form only for the United States and selected SMSA's based on volume of retail sales. Data for other areas are available

only on microfiche.

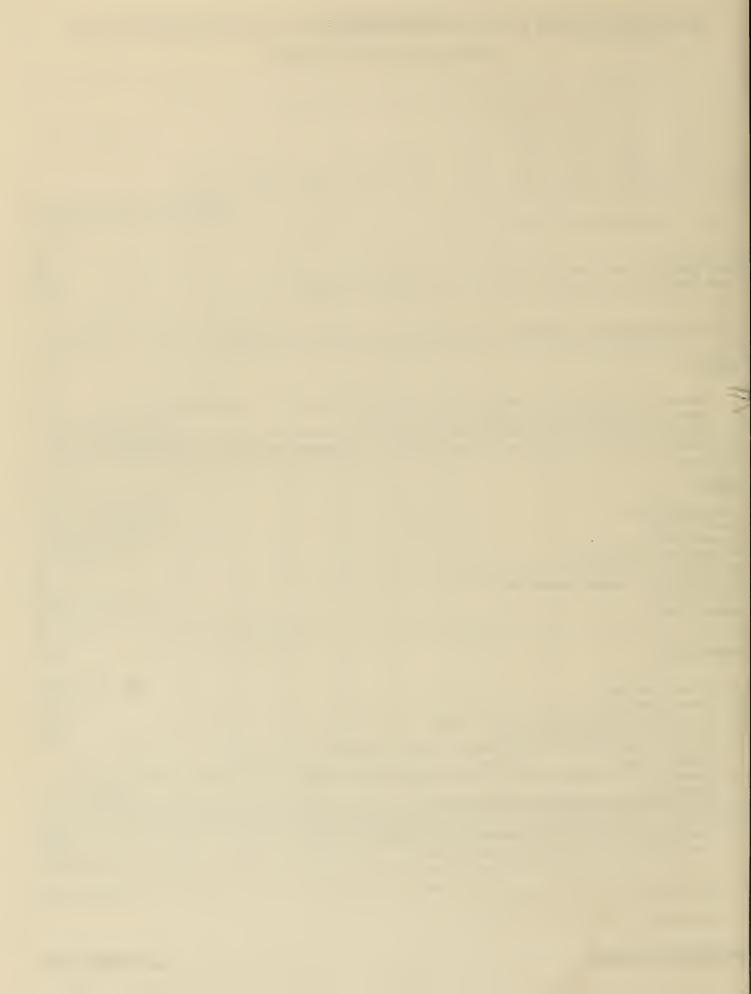
3 For the United States, States, and SMSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on waiter or waitress service, seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For the United States and States only, includes data on types of food service, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

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TA	BLES	
1. 2. 3.	Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982 Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982 Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982	
SM	ISA's	
Dar Lyn Nev Nor Pet Ric	arlottesville SMSA nville SMSA nchburg SMSA wport News-Hampton SMSA rfolk-Virginia Beach-Portsmouth, VaN.C., SMSA tersburg-Colonial Heights-Hopewell SMSA hmond SMSA anoke SMSA	3 6 8 11 18 28 32 38
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-- Not applicable.



## Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

			Charlottesville		Major ret	ail centers
SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	No. 1	No. 2
	Retall stores <sup>1 2 3</sup> : Number Sales (\$1,000) Annual payroli (\$1,000) Paid employees for pay period including March 12, 1982	974 597 451 69 679 8 570	601 409 702 50 319 5 983	79 (S) (S) 645	130 132 040 16 484 2 198	71 (D) 10 307 1 382
	Retail atores (establishmenta with payroll)2: Number	746 586 131	490 <b>4</b> 04 572	67 (S)	130 132 040	69 74 622
54, 58, 591	Convenience goods stores: Number	292 208 950	188 151 961	15 4 999	36 30 637	24 3 <b>4 9</b> 36
53, 56, 57; 594	Shopping goods atores (GAF) <sup>4 5</sup> : Number	250 162 128	163 (D)	30 10 316	82 74 990	35 31 579
52, 55, 59, ex. 591, 4	All other atores: Number	204	139	22 (S)	. 12	10
	NUMBER OF ESTABLISHMENTS	215 053	(D)	(8)	26 413	8 107
,	Retall stores <sup>1 2 3</sup>	974	601	79	130	71
	Retail stores (eatabliahments with payroll) <sup>2</sup>	746	490	67	130	69
52	Building msterials, hardwsre, garden supply, snd mobile home dealers	27	15	(S)	2	-
525 52 ex. 525	Hardware storesOther	7 20	2 13	(S)	1	:
53	General merchandise group stores	23	11	2	5	4
531 531 533 539	Department stores (incl. leased depts.) <sup>6</sup>	6 6 6 <b>1</b> 1	4 4 5 2	2	3 3 - 2	2 2 1 1
54	Food stores <sup>7</sup>	134	74	(S)	11	3
541	Grocery stores	121	66	(S)	7	2
55 ex. 554 554	Gasoline service atations	45 59	32 36	13	2 3	1
56	Apparel and accessory stores	81	42	10	43	14
561	Men's and boys' clothing and furnishings					
562, 3, 8	stores Women's clothing and specialty stores and furriers	9	4	3	5	1
562 565 566 564, 9	Women's ready-to-wear stores Family clothing stores Shoe stores	33 31 13 21	20 19 6 8	5 4 - 1	19 18 3 15	6 2 4
564, 9 <b>57</b>	Other apparel and accessory stores Furniture, home furnishings, and equipment	5	4	1	1	1
E740	stores	64	49	12	13	7
5712 5713, 4, 9 572, 3	Furniture stores Home furnishing stores Household appliance, radio, television, and music stores	13 25 26	10 19 20	2 6 4	3	2 2 3
58	Esting snd drinking pisces	138	101	13	21	19
5812 5813	Eating places	128 10	92 9	12 1	20 1	19
591	Drug snd proprietary stores	20	13	-	4	2
59 ex. 591	Miacelisneous retail atores	155	117	12	26	15
592 594 5944 5947	Liquor stores	7 82 13 20	4 61 9 11	2 6 2	2 21 5 7	1 10 2 3
5949 5992	Sewing, needlework, and piece goods stores - Florists	5 12	3 8	1	2	1

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department stores.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 51, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

## Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I]

SIC code	Kind of business	Establ	lishments	Sa	ales	Annua	al payroll	First qua	arter payroll	pay perio	nployees for iod including arch 12
		Adjusted (number)		Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)		Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	CHARLOTTESVILLE CBD										
	Retail stores <sup>1 2 3</sup>	79	63	(S)	28 809	(S)	4 005	(S)	1 022	645	481
	Retail stores (establishments with payroll) <sup>2</sup>	67	53	(S)	28 376	(S)	4 005	(S)	1 022	645	481
52	Building materials, hardware, garden supply, and mobile home dealers	(S)	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525 52 ex. <b>525</b>	Hardware storesOther	(S)	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531 531 533 539	Department stores (incl. leased depts.) <sup>4</sup> 5 Department stores (excl. leased depts.) <sup>4</sup> Variety stores Miscellaneous general merchandise stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores6	(S)	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores	(S)	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	13	9	(S)	12 842	(S)	1 628	(S)	373	(S)	123
554	Gasoline service stations	-	-	-	-		-		-		
56	Apparel and accessory stores	10	8	3 477	3 107	678	605	191	167	57	52
561	Men's and boys' clothing and furnishings stores	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
<b>562, 3</b> , 8	Women's clothing and specialty stores and furriers	5		(D)	(D) (D)	(D)	(D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)
562 565 566 564, 9	Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	1 1	3 - 1 1	(D) (D) (D)	(D)	(D)		(D) (D)	(D) (D)	(0)	(D) (D)
57	Furniture, home furnishings, and equipment	12			3 209	426		99	83	51	42
5712	stores	12		3 846 (D)	3 209 (D)	(D)					
571 <b>3</b> , 4, 9 572, 3	Home furnishing stores Household appliance, radio, television, and music stores	6	5		1 101 (D)	195 (D)		(D) 47 (D)	(D) 37 (D)	(D) 27 (D)	(D) 22 (D)
58	Eating and drinking places			(D)	(D)	(D)		(D)	(D)	(D)	(D)
5812	Eating places Drinking places		10	2 090	1 834	564	502	139	126	152	132
5813			1	(D)	(D)	(D)		(D)	(D)	(D)	(D)
591	Drug and proprietary stores		- 1		-	-/					
59 ex. 591	Miscellaneous retail stores7			(S)	3 603	587	388	(S)	86	69	53
592 594 5944	Liquor stores  Miscellaneous shopping goods stores  Jewelry stores  Gift, novelty, and souvenir shops	6	6	(D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
5947 5 <b>9</b> 49 5992	Gift, novelty, and souvenir shops Sewing, needlework, and piece goods stores Florists	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores,

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5924, 5947, and 5949.

## Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 1					
	Retail stores <sup>1 2 3</sup>	130	132 040	16 484	3 810	2 198
	Retail stores (establishments with payroil) <sup>2</sup>	130	132 040	16 484	3 810	2 198
53	General merchandise group stores	5	42 171	5 540	1 330	747
531	Department stores (incl. leased depts.) <sup>4 5</sup>	3	31 270	(NA)	(NA)	(NA)
54	Food stores	11	14 009	1 469	339	113
541	Grocery stores	7	13 263	1 372	316	92
56	Apparei and accessory stores	43	21 789	2 605	632	413
561 562, 3, 8 566	Men's and boys' clothing and fumishings stores Women's clothing and specialty stores and fumers Shoe stores	5 19 15	2 353 10 463 3 121	233 1 736 467	61 425 105	37 287 54
57	Furniture, home furnishings, and equipment stores	13	(D)	(D)	(D)	(D)
571 <b>3</b> , 4, 9 572, <b>3</b>	Home furnishing stores Household appliance, radio, television, and music stores	3 9	482 4 000	76 533	18 104	12 <b>63</b>
58	Eating and drinking places	21	10 982	2 543	548	500
591	Drug and proprietary stores	4	5 646	645	150	64
59 ex. 591	Miscellaneous retail stores	26	7 859	1 116	267	159
594 5944 5947	Miscellaneous shopping goods stores	21 5 7	(D) 1 108 1 197	(D) 251 233	(D) 58 50	(D) 30 32
	MRC NO. 2					
	Retail stores¹ 2 3	71	(D)	10 307	2 412	1 382
	Retail stores (establishments with payroil)2	69	74 622	10 307	2 412	1 382
53	General merchandise group stores	4	17 004	2 475	614	302
554	Gasoline service stations	4	3 570	244	51	28
56	Apparel and accessory stores	14	7 623	1 010	278	135
562, 3, 8 562 566	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Shoe stores	6 6 4	3 841 3 841 1 829	495 495 222	144 144 61	73 73 27
57	Furniture, home furnishings, and equipment stores	7	3 182	571	118	43
58	Eating and drinking places	19	10 237	2 544	621	549
5812	Eating places	19	10 237	2 544	621	549
59 ex. 591	Miscellaneous retail stores	15	(D)	(D)	(D)	(D)
594 5947	Miscellaneous shopping goods stores	10 3	3 770 504	486 80	120 19	77 14

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

# Table 1. Statistics by Kind of Business for Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

			Dar	nville				Dan	ville
SIC code	Kind of business	Standard			SIC code	Kind of business	Standard		
	Kind of Educations	metropolitan statistical area		Central business district		Kind of Education	metropolitan statistical area	City	Central business district
	Retall atores <sup>1 2 3</sup> ; Number Sales (\$1,000)	871 394 769				NUMBER OF ESTABLISHMENTS— Con.			
	Annual payroll (\$1,000) Paid employees for pay period	44 913	37 076	10 879	54	Food atorea <sup>7</sup>	109	60	9
	including March 12, 1982	5 439	4 361	1 236	541	Grocery stores	104	56	7
	Retall stores (establishmenta with payroll)2: Number	576	389	90	55 ex. 554	Automotive dealers	57	45	4
	Sales (\$1,000)	379 032				Gasoline service stationa	58	38	2
54, 58, 591	Convenience goods stores: Number	248 157 296	157 119 152			Apparel and accessory stores	48	38	18
F2 F6 F7: 50A	Shopping goods stores (GAF) <sup>4 5</sup> :	107 230	119 102	19 124	561	Men's and boys' clothing and furnishings	9	7	6
53, 50, 51, 554	Number Sales (\$1,000)	144 85 709			562, 3, 8	stores Women's clothing and specialty stores and furriers	13	10	4
52, 55, 59, ex.	Sales (\$1,000)	03 700	// Sm		562 565	Women's ready-to-wear stores Family clothing stores	13	10	4
52, 55, 59, ex. 591, 4	All other stores: Number	184 136 027	132 102 776	21	566 564, 9	Shoe storesOther apparel and accessory stores	16	14	6
	Sales (\$1,000)	100 02.	102 770	0 02.	57	Furniture, home furnishings, and equipment stores	38	30	7
	NUMBER OF ESTABLISHMENTS				5712 5713, 4, 9	Furniture stores Home furnishing stores Household appliance, radio, television, and	16 8	13 7	5 1
	Retail atores <sup>1 2 3</sup>	871	518	103	572, 3	music stores	14	10	1
	Retail stores (establishments with	576	200	00	58	Eating and drinking places	118	79	14
	payroll) <sup>2</sup>		389	90	5812 5813	Eating places	115	76 3	14
52	Building materials, hardware, garden aupply, and mobile home dealers	22	15	4	591	Drug and proprietary stores	1	18	6
525 52 <b>e</b> x. 525	Hardware storesOther		3 12		59 ex. 591	Miscellaneous retail storess	75	53	18
53	General merchandise group stores	30	13	8	592	Liquor stores		4	2 7
531			5		594 5944	Miscellaneous shopping goods stores <sup>9</sup>	28 9	19 8	7 5
531 533	Department stores (incl. leased depts.) <sup>5</sup> - Department stores (excl. leased depts.) <sup>5</sup> - Variety stores	5 12	5	(S)	5947 5949	Gift, novelty, and souvenir shops Sewing, needlework, and piece goods	5	3	-
539	Miscellaneous general merchandise stores		2	``	5992	stores	2 10	9	3

¹For all establishments, including those without payroll.
²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.
³Excludes nonemployer direct sellers, SIC 5963.
⁴Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department stores.
⁵Includes sales from catalog order desks located in department stores.
⑤Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.
⑦May include data not covered by SIC 541.
⑥May include data not covered by SIC 592, 594, and 5992.
⑥May include data not covered by SIC 5944, 5947, and 5949.

## Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I]

SIC code	Kind of business	Establ	ishments	Sa	lles	Annual	payroll	First qua	rter payroll	pay perio	ployees for od including rch 12
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	DANVILLE CBD										
	Retall stores <sup>1 2 3</sup>	103	94	<b>66 84</b> 5	63 399	10 879	10 657	2 594	2 520	1 236	1 228
	Retall stores (establishments with payroll) <sup>2</sup>	90	84	68 322	62 965	10 879	10 857	2 594	2 520	1 236	1 228
52	Building materials, hardware, gsrden supply, and mobile home dealers	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525 52 ex. 525	Hardware storesOther	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	5	16 402	13 439	2 735	2 524	650	582	243	239
531 531 533 539	Department stores (incl. leased depts.) <sup>4 5</sup> Department stores (excl. leased depts.) <sup>4</sup> Variety stores Miscellaneous general merchandise stores	2 2 (S) 1	2 2 2 1	(D) (D) (D)	0000	(NA) (D) (D)	(NA) (D) (D)	(NA) (D) (D)	(NA) (D) (D)	(NA) (DD) (DD)	(NA) (D) (D)
54	Food stores <sup>6</sup>	9	8	10 376	10 375	896	895	235	234	103	102
541	Grocery stores	7	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	4	4	2 381	2 254	368	367	87	86	31	31
554	Gasoline service stations	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	18	18	14 488	14 488	2 753	2 753	667	667	332	332
561	Men's and boys' clothing and furnishings stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, <b>3</b> , 8	fumers Women's ready-to-wear stores	4	4 4	2 892 2 892	2 892 2 892	5 <b>63</b> 563	563 563	105 10 <b>5</b>	105 105	60 60	60 60
562 565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	1 6 1	1 6 1	(D) (D) (D)	000	000	900	000	000	3000	60 (D) (D) (D)
57	Furniture, home furnishings, and equipment stores	7	7	3 781	3 725	662	657	137	135	77	76
5712 5713, 4, 9	Furniture stores Home furnishing stores	5	5	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(0)	(D) (D)
572, 3	Household appliance, radio, television, and music stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	14	14	4 146	4 148	1 284	1 284	315	315	215	215
5812 5813	Eating places Drinking places	14	14	4 146	4 146	1 284	1 284	<b>31</b> 5	315	215	215
591	Drug snd proprietary stores	6	5	4 602	4 601	59 <b>0</b>	589	<b>13</b> 9	139	62	61
59 ex. 591	Miscellaneous retail stores7	18	18	7 732	7 732	1 273	1 273	288	288	143	143
592 594 5944 5947 5949	Liquor stores Miscellaneous shopping goods stores <sup>8</sup> Jewelry stores Gift, novelty, and souvenir shops Sewing, needlework, and piece goods stores	2 7 5 -	2 7 5	3 603 (D)	(D) 3 603 (D)	(D) 708 (D)	(D) 708 (D)	(D) 156 (D)	(D) 156 (D)	(D) 73 (D) -	(D) 73 (D)
5992	storesFlorists	3	3	311	311	90	90	21	21	- 21	21

## Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard **Metropolitan Statistical Area: 1982**

[Table 3 omitted because there were no major retail centers which qualified for publication in this SMSA in 1982]

¹For all establishments, including those without payroll.
²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.
²Excludes nonemployer direct sellers, SIC 5963.
⁴Includes sales from catalog order desks located in department stores.
⁵Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.
⁵May include data not covered by SIC 541.
²May include data not covered by SIC's 594, and 5992.
⁵May include data not covered by SIC's 5944, 5947, and 5949.

## Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

t or meaning or	abbreviations and symbols, see introductory text. Fo		Lynci		
SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center No. 1
	Retall stores <sup>1 2 3</sup> : Number	1 222 704 282 80 100 10 232	710 481 183 58 180 7 457	91 44 373 7 158 690	137 132 321 18 633 2 737
	Retail stores (establishments with payroil)2: Number	889 689 373	562 476 264	76 43 605	134 132 104
54, 58, 591	Convenience goods stores: Number Sales (\$1,000)	361 249 503	215 147 941	25 3 866	42 32 159
53, 56, 57; 594	Shopping goods stores (GAF) <sup>4</sup> <sup>5</sup> : Number	240 174 939	181 (D)	30 25 335	73 83 447
52, 55, 59, ex. 591, 4	All other stores: Number	288 264 931	166 (D)	21 14 404	19 16 498
	NUMBER OF ESTABLISHMENTS  Retail stores <sup>1</sup> 2 3	1 222	710	91	137
	Retali stores (establishments with payroll) <sup>2</sup>	889	562	76	134
52	Building materials, hardware, garden supply, and mobile home dealers	48	25	1	3
525 52 ex. 525	Hardware storesOther	15 33	4 21	ī	1 2
53	General merchandise group stores	29	14	2	6
531 531 533 539	Department stores (incl. leased depts.) <sup>5 6</sup> Department stores (excl. leased depts.) <sup>5</sup> Variety stores Miscellaneous general merchandise stores	10 10 10 9	8 8 4 2	1	6
54	Food stores <sup>7</sup>	156	86	4	13
541 55 ex. 554	Grocery stores	130	65	6	5
55 ex. 554	Automotive dealers Gasoline service stations	<b>72</b> 83	37		7
56	Apparel and accessory stores	87	75	14	40
561	Men's and boys' clothing and furnishings				_
562, 3, 8	stores Women's clothing and specialty stores and	9	9	3 5	5
562 565	furriers  Women's ready-to-wear stores  Family clothing stores	37 35	33 32 7	5	15
566 564, 9	Shoe storesOther apparel and accessory stores	12 23 6	20 6	1	16
57	Furniture, home furnishings, and equipment stores	64	46	8	10
5712	Furniture stores Home furnishing stores	26	16	7	2
5713, 4, 9 572, 3	Home furnishing stores Household appliance, radio, television, and music stores	10	10	- 1	2
58	Eating and drinking places	168	106	16	25
5812 5813	Eating places	160 8	103 3	16	25
591	Drug and proprietary stores	37	23	5	4
<b>5</b> 9 <b>ex.</b> 591	Miscellaneous retail stores	145	113	20	22
592 594 5944	Liquor stores	9 60 15	5 46 12	1 6 3	17 7
5947 5949 5992	Gift, novelty, and souvenir shops Sewing, needlework, and piece goods stores _ Florists	11 8 15	10 5 13	- 2	3 2 1

For all establishments, including those without payroll.

2Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

3Excludes nonemployer direct sellers, SIC 5963.

4Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department stores.

5Includes sales from catalog order desks located in department stores.

6Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

7May include data not covered by SIC's 592, 594, and 5992.

8May include data not covered by SIC's 5944, 5947, and 5949.

## Table 2. Statistics by Kind of Business for Central Business Districts in the Standard **Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I]

SIC code	Kind of business	Establ	lishments	Sa	les	Annua	l payroll	First qua	arter payroll	pay peri	ployees for od including rch 12
	100	Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	LYNCHBURG CBD										
	Retall stores <sup>1 2 3</sup>	91	80	44 373	43 859	7 158	7 069	1 710	1 689	690	655
	Retail stores (establishments with payroll) <sup>2</sup>	76	67	43 605	43 206	7 158	7 069	1 710	1 689	690	655
52	Building materials, hardware, garden supply, and mobile home dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525 52 ex. <b>525</b>	Hardware stores	i	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531 531 533 539	Department stores (incl. leased depts.) <sup>4 5</sup> Department stores (excl. leased depts.) <sup>4</sup> Vanety stores Miscellaneous general merchandise stores	1 1	1 1	0000	(D) (D) (D)	0000	(D) (D) (D)	0000	(D) (D) (D) (D)	(D) (D) (D)	(D) (D) (D)
54	Food stores <sup>6</sup>	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
<sup>*</sup> 541	Grocery stores	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	6	5	7 828	7 827	1 201	1 200	291	290	111	107
554	Gasoline service stations		-		-		-				-
56	Apparel and accessory stores	14	14	3 888	3 886	726	724	165	163	93	91
561	Men's and boys' clothing and furnishings stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores	5 <b>5</b>	5 5	499 499	499 499	95 95	95 95	32	32	20 20	
562 565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	4 1 1	4 1 1	465 (D) (D)	465 (D) (D)	121 (D) (D)	121 (D) (D)	32 33 (D) (D)	32 33 (D) (D)	18 (D) (D)	20 20 1 <b>8</b> (D) (D)
57	Furniture, home furnishings, and equipment stores	8	7	7 188	7 186	1 692	1 691	368	367	128	127
5712 5713, 4, 9	Furniture stores	7	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Home furnishing stores Household appliance, radio, television, and music stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	16	13	1 523	1 521	391	390	78	78	81	72
5812 5813	Eating places Drinking places	16	13	1 523	1 521	391	390	78 -	78	81	72 -
591	Drug and proprietary stores	5	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retall stores7	20	18	7 830	7 442	1 258	1 176	291	276	124	116
592 594 5944 5947 5949	Liquor stores	1 6 3	1 5 3	(D) (D) (D)	000	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	0000	(D) (D) (D)
5992	storesFlorists	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores.

<sup>8</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

## Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIVISA, See ap	pendix D. For description of MHC boundaries, see appendix I]					
SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 1					
	Retall stores <sup>1 2 3</sup>	137	132 321	18 633	<b>4 57</b> 5	2 737
	Retail stores (establishments with payroll) <sup>2</sup>	134	132 104	18 633	4 575	2 737
52	Building materials, hardware, garden supply, and mobile home dealers	3	780	175	39	16
53	General merchandise group atores	6	57 234	7 982	2 014	1 179
531 531	Department stores (incl. leased depts.) <sup>4 5</sup>	6 6	61 080 57 234	(NA) 7 982	(NA) 2 014	(NA) 1 179
54	Food stores	13	14 269	1 461	405	186
541	Grocery stores	5	12 184	1 140	332	128
55 ex. 554	Automotive dealers	4	4 940	569	<b>12</b> 5	44
554	Gasoline service stations	7	5 <b>839</b>	190	46	22
56	Apparel and accessory stores	40	15 361	1 703	393	263
562, <b>3</b> , 8 566	Women's clothing and specialty stores and furriersShoe stores	16 16	7 596 4 582	792 527	17 <b>3</b> 119	122 79
57	Furniture, home furnishings, end equipment stores	10	4 337	587	133	52
572, <b>3</b>	Household appliance, radio, television, and music stores	6	2 524	366	79	34
58	Eating and drinking places	25	15 020	3 507	821	656
5812	Eating places	25	15 020	3 507	821	656
591	Drug end proprietary storea	4	2 870	337	83	42
59 ex. 591	Miscellaneous retail stores	22	11 454	2 122	516	277
594 5944 5947	Miscellaneous shopping goods stores Jewelry stores Gift, novelty, and souvenir shops	17 7 3	6 <b>515</b> 1 909 1 252	824 347 148	193 80 36	129 37 32

1For all establishments, including those without payroll.

2Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

3Excludes nonemployer direct sellers, SIC 5963.

4Includes sales from catalog order desks located in department stores.

5Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 1. Statistics by Kind of Business for Major Retall Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

SIC code	Mind of husiness		Standard Newport News				Major retail centers		
	Kind of business	Standard metropolitan statistical area	City	Central business district	City	Central business district	No. 1	No. 2	
	Retall stores¹ ² ³: Number	2 581 1 853 086 214 829 25 596	969 692 040 77 564 9 161	59 (D) 3 359 362	829 723 726 78 420 9 310	36 (D) 4 130 486	166 179 507 22 062 3 007	57 (D) 4 430 538	
	Retail stores (establishments with psyroll)2: NumberSales (\$1,000)	2 024 1 837 418	794 688 222	59 24 <b>839</b>	672 719 767	31 35 650	162 1 <b>79</b> 249	56 34 431	
54, 58, 591	Convenience goods stores: Number	839 602 597	344 208 267	38 5 346	261 202 055	7 10 906	39 32 654	18 8 659	
53, 56, 57; 594	Shopping goods stores (GAF) <sup>4</sup> <sup>5</sup> : Number Sales (\$1,000)	637 489 966	232 161 0 <b>9</b> 5	12 3 625	239 (D)	9 3 799	102 93 050	26 21 599	
52, 55, 59, ex. 591, 4	All other stores: Number Sales (\$1,000)	548 744 855	218 316 860	9 15 668	172 (D)	15 20 <b>9</b> 45	21 53 545	12 4 173	
	NUMBER OF ESTABLISHMENTS  Retail stores <sup>1</sup> <sup>2</sup> <sup>3</sup>	2 581	969	59	829	36	166	57	
	Retail stores (establishments with payroll) <sup>2</sup>	2 024	794	59	872	31	162	56	
52	Building materisis, hardware, garden supply, and mobile home desiers	70	32		15	4	1	3	
525 52 ex. 525	Hardware stores	18 52	5 27	:	6 9	A	1	1 2	
53	General merchandise group stores	45	17	3	18		4	3	
531 531 533 539	Department stores (incl. leased depts.) <sup>6</sup>	19 19 16 10	8 8 7 2	- 1 2	8 8 8 2	:	3 3 - 1	2 2 1 -	
54	Food stores <sup>7</sup>	318	122	2	99	3	7	7	
541	Grocery stores	251	97	2	72	3	2	2	
55 ex. 554 554	Automotive dealers Gssoline service stations	151	65 54	1 2	49	6 3	8 2	4	
56	Apparel and accessory stores	141 223	86	8	47 96	5	53	5	
561	Men's and boys' clothing and furnishings		•						
562, 3, 8	stores Women's clothing and specialty stores and	30	11	2	15	1	7	2	
562 565 566 564, 9	furriers Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	78 68 30 63 22	32 29 9 25	2 2 2 2 2	32 27 11 29 9	- 1 1 2	16 13 7 18	1 1 2	
57	Furniture, home furnishings, and equipment		63			2	40	44	
5712	Furniture stores	182 63	28		57 20	2	13	11	
5712 5713, 4, 9 572, 3	Home furnishing stores	43 56	12		14	-	7	6	
58	Eating snd drinking places	462	199	34	144	3	30	9	
5812 5813	Eating places	437 25	186 13	33 1	133 11	3 -	30	8	
591	Drug and proprietary stores	59	23	2	18	1.	2	2	
59 ex. 591	Miscellaneous retail stores	393	133	7	129	4	42	12	
592 594 5944 5947 5949 5992	Liquor stores  Miscellaneous shopping goods stores  Jewelry stores  Gift, novelty, and souvenir shops  Sewing, needlework, and piece goods stores	20 207 36 55 23 31	6 66 16 11 5	1 1 1	9 68 10 15 10	1 2 - 1	1 32 10 7 5	1 7 1 1	

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982-Con.

[r or mouning or		Major retail centers—Con.									
SIC code	Kind of business										
		No. 3	No. 4	No. 5	No. 6	No. 7	No. 8				
	Retall stores <sup>1 2 3</sup> : Number	118 (D) 15 086 1 852	41 34 037 4 270 558	35 38 857 5 220 628	27 (D) 3 426 416	99 79 126 8 969 1 269	30 (D) 3 403 364				
	Retail stores (establishments with payroll)2: Number Sales (\$1,000)	116 114 940	41 34 037	32 38 787	26 25 334	92 78 693	29 28 309				
54, 58, 591	Convenience goods stores: NumberSales (\$1,000)	24 15 292	13 16 661	6 (D)	10 9 371	29 27 393	8 7 149				
53, 56, 57; 594	Shopping goods stores (GAF) <sup>4 5</sup> : Number	83 89 435	23 14 410	15 (D)	10 14 184	40 35 179	15 10 665				
52, 55, 59, ex. 591, 4	All other stores: Number Sales (\$1,000)	9 10 213	5 2 966	11 (D)	6 1 779	23 16 121	6 10 495				
	NUMBER OF ESTABLISHMENTS Retail stores <sup>1 2 3</sup>	118	41	35	27	99	30				
	Retail stores (establishments with payroll) <sup>2</sup>	116	41	32	26	92	29				
52	Building materials, hardware, garden supply, and mobile home dealers	1	1		1	4	1				
525 52 ex. 525	Hardware storesOther	1	1	:	1	2 2	1				
53	General merchandise group stores	5	1	2	1	3	1				
531 531 533 539	Department stores (incl. leased depts.) <sup>5</sup> 6 Department stores (excl. leased depts.) <sup>5</sup> Variety stores Miscellaneous general merchandise stores	3 3 2 -	1 1 -	1 1 1	1 1 :	2 2 1	1				
54	Food stores7	11	7	2	1	12	2				
541	Grocery stores	1	5	1	1	7	1				
55 ex. 554	Automotive dealers	1 2	1	1	1 2	5	2				
<b>554</b> 56	Apparel and accessory stores	42	13	4	3	13	3				
561	Men's and boys' clothing and furnishings										
562, 3, 8	storesWomen's clothing and specialty stores and	6	1	-		1	•				
562 565	furriers Women's ready-to-wear stores Family clothing stores	18 16 3	6 5	3	1	4 2					
566 564, 9	Shoe storesOther apparel and accessory stores	14 1	5		2	3 3	3				
57	Furniture, home furnishings, and equipment stores	12	3	5	5	9	6				
5712 5713, 4, 9 572, 3	Furniture storesHome furnishing storesHousehold appliance, radio, television, and	5 1	1 -	2	2 2	5 2	1 2				
	music stores	6	2	3	1	2	3				
58 5812	Eating and drinking places Eating places	11	4	3	8 7	14	6				
5813	Drinking places	-	-		i	1					
591	Drug and proprietary stores		2	1	1	3					
59 <b>ex. 5</b> 91	Miscellaneous retail stores <sup>8</sup>	29	8	13	3	22	6				
592 594 5944 5947 5949	Liquor stores	24 8 5	1 6 2 1	4	1	15 2 2 2	5				
5992	Florists	1		1	1	ī	i				

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department stores.

<sup>9</sup>Includes sales from catalog order desks located in department stores.

<sup>9</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>9</sup>May include data not covered by SIC 541,

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

# Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I]

SIC code	Kind of business	Establ	ishments	Sa	iles	Annua	l payroll	First qua	rter payroll	pay perio	nployees for od including urch 12
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjuste (numbe
	NEWPORT NEWS CBD										
	Retall stores <sup>1 2 3</sup>	59	56	(D)	(D)	3 359	3 117	763	712	362	34
	Retall atores (establishments with payroll) <sup>2</sup>	59	56	24 639	23 168	3 359	3 117	763	712	362	34
52	Building materials, hardware, garden supply, and mobile home dealers		-		-			-	-	-	
525 52 ex. 525	Hardware storesOther	:	:	:	:	:	:	:	:	:	
53	General merchandise group stores	3	3	919	919	187	187	41	41	27	2
531 531 533 539	Department stores (incl. leased depts.) <sup>4 5</sup> Department stores (excl. leased depts.) <sup>4</sup> Variety stores Miscellaneous general merchandise stores	1 2	- - 1 2	- (D) (D)	- (D) (D)	(D) (D)	(D)	- (D) (D)	(D) (D)		(1)
										, ,	,
5 <b>4</b> 541	Food storea <sup>6</sup> Grocery stores		2	( <b>D</b> )	( <b>D</b> )	(D) (D)	(D) (D)	( <b>D</b> )	( <b>D</b> )	(D) (D)	(1
	Automotive dealera		1					ì		` '	(1
55 ex. 554				(D)	(D)	(D)	(D)	(D)	(D)	(D)	·
554	Gasoline service atations		2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(1
56	Apparel and accessory stores	8	8	2 524	2 346	480	446	99	91	43	•
561	Men's and boys' clothing and furnishings stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(
562, <b>3</b> , 8	Women's clothing and specialty stores and fumers Women's ready-to-wear stores	2 2	2	(D)	(8)	(B)	(B)	(8)	(8)	(2)	9
562 565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	2	2 2 2	0000	00000	00000	00000	00000	00000	00000	(
57	Furniture, home furnishings, and equipment stores		-						-	_	
5712 571 <b>3</b> , 4, 9 572, <b>3</b>	Furniture stores Home furnishing stores Household appliance, radio, television, and music stores	-	:	:	:	:	:	:	:	:	
58	Eating and drinking places	34	32	2 845	2 708	577	548	141	131	120	11
5812 581 <b>3</b>	Eating places Drinking places	33 1	31 1	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(1
591	Drug and proprietary atores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(1
59 ex. 591	Miacellaneous retail stores7	7	6	7 534	6 857	1 018	874	210	188	83	7
592 594	Liquor stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(0)	Ģ
594 5944 5947 5949	Miscellaneous shopping goods stores <sup>a</sup> Jewelry stores Gift, novelty, and souvenir shops Sewing, needlework, and piece goods stores	1	1	(D) -	000	(D) (D)	(0)	0000	000	(0)	]) [] []
5992	stores Florists	:		:	:	:	:	:	:	-	

### Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1972 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I]

SIC code	Kind of business	Establ	ishments	Sa	les	Annual	payroll	First qua	rter payroll	pay perio	ployees for od including rch 12
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	HAMPTON CBD  Retail stores <sup>1 2 3</sup>	36	36	(D)	(D)	4 130	3 <b>81</b> 9	1 046	964	486	443
	Retail stores (establishments with payroli) <sup>2</sup>	31	31	35 650	33 <b>19</b> 3	4 130	3 <b>81</b> 9	1 046	964	486	443
52	Building materials, hardware, garden supply, and mobile home dealers	4	4	3 583	3 252	831	758	239	219	93	83
525 52 ex. 525	Hardware storesOther	4	4	3 583	3 252	831	7 <b>5</b> 8	239	219	93	83
53	General merchandise group stores	-	-			-	-		-	-	-
531 531 533 539	Department stores (incl. leased depts.) <sup>4</sup> <sup>6</sup> Department stores (excl. leased depts.) <sup>4</sup> Variety stores Miscellaneous general merchandise stores	:	:	:		:	:	- - -	:	-	:
54	Food stores <sup>6</sup>	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	6	6	10 559	10 559	1 123	1 123	256	256	85	85
554	Gasoline service stations	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	5	5	3 412	2 654	531	415	140	110	92	70
<b>561 562</b> , 3, 8	Men's and boys' clothing and furnishings stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562 565 566 564, 9	furriers  Women's ready-to-wear stores  Family clothing stores  Shoe stores  Other apparel and accessory stores	1 1 2	1 1 2	000	000	000	(D) (D) (D)	(D) (D) (D)	) (D) (D) (D)	000	(D) (D) (D)
57	Furniture, home furnishings, and equipment stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5712 5713, 4, 9 572, 3	Furniture stores  Home furnishing stores  Household appliance, radio, television, and music stores	2 -	2 -	(D) -	(D) -	(D) - -	(D) -	(D) -	(D) -	(D) -	(D)
58	Eating and drinking places	3	3	1 227	1 195	353	342	100	97	73	71
5812 5813	Eating places Drinking places	3	3	1 227	1 195	353	342	100	97	73 -	71
591	Drug and proprletary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores7	4	4	1 534	1 488	121	113	31	28	16	15
592 594 5944	Liquor stores Miscellaneous shopping goods stores <sup>a</sup> Jewelry stores	1 2	1 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)
5947 5949	Gift, novelty, and souvenir shops Sewing, needlework, and piece goods	1	i	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	stores	i	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

# Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

MRC NO. 1	SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employee for pay perio includin March 1: (number
Retail stores (establishments with psyroll)**  General inerchnodies group stores**  G		MRC NO. 1					
General merchandise group stores		Retall stores <sup>1 2 3</sup>	166	179 507	22 062	4 978	3 00
General merchandlae group stores			162	179 249	22 062	4 978	3 00
Department stores (incl. lessed depts.) ** * * * * * * * * * * * * * * * * *			4	54 429	5 246	1 204	87
## Automotive desiers			3	40 567	(NA)	(NA)	(NA
Apparel and socessory stores			8	46 184			24
March and sorphi clumbing and furnishings stores   7   3 750   561   138   139   1			53	23 999	3 241	756	50
Wenner) a rady-to-wear stores			7				10
Other appared and accessory stores   3   1   107   192   33	3, 8	Women's ready-to-wear stores	13	6 519	727	178	12 11
Furniture, home furnishings, and equipment stores		Shoe stores	18	5 8 <b>9</b> 5	957	170 223	12 11
Household appliance, radio, television, and music stores	, 9			100			2
Esting sand drinking places							4
Eating places	3						3
Miscellaneous retail stores					7.50	1.0	91
Miscellaneous shopping goods stores   32   11 079   1 713   388   164   17    17    18							91
A						96.4	29
MRC NO. 2   Retail stores   2 3   57   (D)   4 430   997	4	Jewelry stores	10	3 822 1	564	134	25 6
Retail stores   2 3	9	Gift, novelty, and souvenir shops		2 153 1 355		84 54	4
Retail stores (establishments with psyroll)2		MRC NO. 2					
Food stores		Retail stores <sup>1 2 3</sup>	57	(D)	4 430	997	53
Food stores		Retail stores (establishments with psyroll)2	56	34 431	4 430	997	53
Apparel and accessory stores			7	4 078	438	89	
Furniture, home furnishings, and equipment stores	ex. 554	Automotive desiers	4	2 099	290	62	
Household appliance, radio, television, and music stores		Appsrei snd sccessory stores	5	2 925	222	51	2
Esting and drinking pisces		Furniture, home furnishings, and equipment stores	11	3 199	381	94	4
2	, 3	Household appliance, radio, television, and music stores	6	1 626	203	46	2
Esting places		Esting and drinking piaces	9	(D)	(D)	(D)	(1
MRC NO. 3    Retail stores   2 3	2	Esting places	8		826	152	11
Retail stores   2 3	эх. 591	Miscellaneous retail stores	12	3 657	429	132	
Retail stores (establishments with psyroll)2		MRC NO. 3					
General merchandise group stores   5   58 276   7 873   1 864     Department stores (incl. lessed depts.) <sup>4 5</sup>   3   56 322   (NA)   (NA)     Food stores   11   7 730   803   191     Apparel and sccessory stores   42   19 958   2 287   525     A 3, 8   Women's clothing and specialty stores and furriers   18   7 725   889   198     Family clothing stores   3   4 730   463   103     Shoe stores   14   4 613   628   159     Furniture, home furnishings, and equipment stores   12   4 175   454   91     Household appliance, radio, television, and music stores   6   2 311   222   36		Retali stores <sup>1 2 3</sup>	118	(D)	15 086	3 535	1 88
Department stores (incl. lessed depts.) <sup>4 5</sup>   3   56 322   (NA)   (NA)		Retail stores (establishments with psyroli)2	116	114 940	15 086	3 535	1 85
Department stores (incl. lessed depts.) <sup>4 5</sup>   3   56 322   (NA)   (NA)		General merchandise group stores	5	58 276	7 873	1 864	83
Apparel and accessory stores		Department stores (incl. lessed depts.) <sup>4 5</sup>	3	56 322	(NA)	(NA)	(N
3,8   Women's clothing and specialty stores and furriers		Food stores	11	7 730	803	191	
Family clothing stores   3   4 730   463   103   14   4 613   628   159		Apparel and accessory stores	42	19 958	2 287	525	33
Furniture, home furnishings, and equipment stores 12 4 175 454 91  4.3 Household appliance, radio, television, and music stores 6 2 311 222 36		Fsmily clothing stores	3	4 730	463	103	14
P, 3 Household appliance, radio, television, and music stores							4
	. 3						
29 0 109 1 200 200							17
Microffensor charging and access							
4 Miscellaneous shopping goods stores	14	Jewelry stores	8	2 424	414	93	14 4 3 3

# Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.

[Dats for kind-of-business detail may not sdd to brosder kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are shown. In some instances, however, kinds of business for which data are shown. In some instances, however, kinds of business for which data are shown. In some instances, however, kinds of business for which data are shown. In some instances, however, kinds of business for which data are shown. In some instances, however, kinds of business for which data are shown. In some instances, however, kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are shown. In some instances, however, kinds of business for which data are shown. In some instances, however, kinds of business for which data are shown. In some instances, however, kinds of business for which data are shown. In some instances, however, kinds of business for which data are shown. In some instances, however, kinds of business for which data are shown. In some instances, however, kinds of business for which data are shown. In some instances, however, kinds of business for which data are shown. In some instances, however, kinds of business for which data are shown. In some instances, however, kinds of business for which data are shown in the short data are shown. In some instances, however, kinds of business for which data are shown in the short data are shown in the short data are shown. In some instances, however, kinds of business for which data are shown in the short data ar

SIVION, See ap	pendix D. For description of MHC boundsnes, see sppendix IJ					
SIC code	Kind of business				First quarter	Paid employees for pay period including March 12
0,0 0000	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	payroll (\$1,000)	March 12 (number)
	MRC NO. 4				(4.0,5.10)	
	and the second s					
	Retall stores <sup>1 2 3</sup>	41	34 037	4 270	965	558
	Retail stores (establishments with payroll)2	41	34 037	4 270	965	558
54	Food stores	7	13 586	1 285	274	118
56	Apparel and accessory stores	13	8 187	1 126	256	166
562, 3, 8	Women's clothing and specialty stores and fumers	6	2 706	290	70	42
59 ex. 591	Miscellaneous retail stores	8	2 807	284	57	36
	MRC NO. 5					
	Retall stores <sup>1 2 3</sup>	35	38 857	5 220	1 179	628
	Retall stores (establishmenta with payroli)2	32	38 <b>787</b>	5 220	1 179	628
56	Appsrel and sccessory stores	4	1 101	132	27	22
57	Furniture, home furnishings, and equipment stores	5	4 182	354	77	23
58	Esting and drinking places	3	590	180	42	33
5812	Eating places	3	590	180	42	33
59 ex. 591	Miscellsneous retail stores	13	2 733	447	87	57
594	Miscellaneous shopping goods stores	4	1 571	240	43	22
				TO Account		
	MRC NO. 6			VI-A-A-COURT		
	Retall stores <sup>1 2 3</sup>	27	(D)	3 426	746	416
	Retail stores (establishments with psyroll) <sup>2</sup>	26	25 334	3 426	746	416
56	Appsrel and accessory stores	3	1 087	207	49	30
57	Furniture, home furnishings, and equipment stores	5 :	2 513	372	64	28
58	Eating and drinking places	8	4 020	914	211	137
59 ex. 591	Miscellaneous retail stores	3	798	108	28	12
00 0XI 00 I	The second real se	ŭ	750	100	20	
	MRC NO. 7					
	Retsil stores <sup>1 2 3</sup>	99	79 126	8 969	2 010	1 269
	Retall stores (establishments with psyroll)2	92	78 693	8 969	2 010	1 269
52	Building materisis, hardware, garden supply, and mobile home desiers	4	1 666	283	72	32
53	General merchandise group stores	3	22 814	2 716	611	464
54	Food stores	12	19 233	1 825	376	171
541	Grocery stores	7	17 806	1 632	338	111
55 ex. 554	Automotive desiers	5	4 917	485	112	30
554	Gssoline service stations	7	7 583	271	66	35
56	Appsrel and accessory stores	13	4 822	574	123	90
562, 3, 8	Women's clothing and specialty stores and furriers	4	2 318	201	35	21
562 566 564, 9	Women's resdy-to-wear stores Shoe stores Other spparel and sccessory stores	3	2 318 1 015 488	201 192 50	35 48 10	21 21 33 11
57	Furniture, home furnishings, and equipment stores	9	3 900	577	135	57
5712	Furniture stores	5	2 995	442	104	44
58	Esting and drinking piaces	14	5 745	1 206	279	255
591	Drug and proprietary stores	3	2 415	323	85	40
59 ex. 591	Miscellsneous retail stores	22	5 598	709	151	95
594	Miscellaneous shopping goods stores	15	3 643	536	107	72

## Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982-Con.

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 8					
	Retall stores <sup>1 2 3</sup>	30	(D)	3 403	729	364
	Retail stores (establishments with payroll)2	29	28 309	3 403	729	364
56	Apparel and accessory stores	3	560	78	19	15
56 <b>6</b>	Shoe stores	3	560	78	19	15
57	Furniture, home furnishings, and equipment stores	6	3 251	392	47	23
572, 3	Household appliance, radio, television, and music stores	3	1 283	183	7	3
59 ex. 591	Miscellaneous retail stores	6	1 686	235	39	35

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

( or mouning or	abbreviations and symbols, see introductory text.			folk		nouth			ail centers	
SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	City	Central business district	No. 1	No. 2	No. 3	No. 4
	Retall stores <sup>1 2 3</sup> : Number Sales (\$1,000) Annual payroll (\$1,000) Paid employees for pay period including March 12, 1982	5 350 3 539 645 421 579 52 567	1 696 1 210 315 156 986 19 904	202 80 010 14 408 1 933	643 416 078 49 483 6 077	69 30 326 5 637 843	127 (D) 14 338 2 214	71 (D) 8 850 1 185	40 29 423 3 901 5 <b>2</b> 5	71 48 301 7 090 902
	Retail stores (establishments with payroll) <sup>2</sup> : Number Sales (\$1,000)	4 255 3 504 <b>623</b>	1 452 1 201 987	183 79 106	519 412 348	59 30 042	125 94 965	68 83 144	40 29 423	71 48 301
54, 58, 591	Convenience goods stores: Number	1 766 1 189 906	641 387 743	49 (D)	205 146 287	16 (D)	29 11 787	24 45 <b>3</b> 52	12 13 820	11 <b>3 2</b> 71
53, 56, 57; 594	Shopping goods stores (GAF) <sup>4 5</sup> ; Number Sales (\$1,000)	1 266 908 681	405 350 384	87 44 539	157 104 414	31 <b>2</b> 0 685	90 81 971	28 30 951	20 11 978	53 43 764
52, 55, 59, ex. 591, 4	All other stores: Number Sales (\$1,000)	1 <b>223</b> 1 406 036	406 463 860	47 (D)	157 161 647	12 (D)	6 1 207	16 6 841	8 3 6 <b>2</b> 5	7 1 266
	NUMBER OF ESTABLISHMENTS  Retail stores¹ ² ³	5 350	1 696	202	643	69	127	71	40	71
	Retail stores (establishments with payroll) <sup>2</sup>	4 255	1 452	183	<b>51</b> 9	59	125	68	40	71
52	Building materials, hardware, garden supply, and mobile home dealers	145	38		14			1	1	
5 <b>2</b> 5 52 ex. 525	Hardware storesOther	49 96	14 24	:	5 9	:	:	1	1	:
53	General merchandise group stores	101	35	6	17	4	5	5	1	2
531 531 533 539	Department stores (incl. leased depts.) <sup>5 6</sup> Department stores (excl. leased depts.) <sup>5</sup> Variety stores Miscellaneous general merchandise stores	41 41 29 31	15 15 7 13	2 2 2 2	7 7 6 4	1 1 1 2	5 5 -	2 2 1 2	1	2 2
54	Food stores <sup>7</sup>	583	187	7	75	2	7	7	3	3
541	Grocery stores	438	140	4	51	2	3	6	1	
55 ex. 554	Automotive dealers	306	101	4	49		2	6	3	
<b>554 56</b>	Gasoline service stations	301	90	5 47	35 67	1 12	52	1 11	1	31
561	Apparel and accessory stores	484	156	47	67	12	52	''	3	31
562, 3, 8	Men's and bcys' clothing and furnishings stores	63	30	14	10	3	5	2	1	3
	furriers Women's ready-to-wear stores	164 145	50 42	11 8	20 18	5 5	16 14	4	1	11 10
562 565 566 564, 9	Family clothing stores	60 139	18 42	8 11	10 21	1 3	6	2 3	-	4
564, 9	Other apparel and accessory stores	58	16	3	-6	Š	6		1	1
57	Furniture, home furnishings, and equipment stores	3 <b>2</b> 2	121	13	32	8	10	6	5	5
5712	Furniture stores	106	41	8	11	6	3	2	2	2
571 <b>3</b> , 4, 9 572, 3	Home furnishing stores Household appliance, radio, television, and	80	28	2	6	2	5	1 3	3	-
58	music stores  Eating and drinking places	136 1 052	52 412	3 37	15 112	11	21	14	7	7
5812	Eating places	955	357	35	95	9	21	12	7	7
5813	Drinking places	97	55	2	17	2		2	-	
591	Drug and proprietary stores	131	42	5	18	3	1	3	2 14	1 22
59 ex. 591 592	Miscellaneous retail stores	830	270	59	100	18	27	14	14	22
592 594 5944	Miscellaneous shopping goods stores <sup>9</sup> Jewelry stores	53 359 76	93 25	6 21 10	8 41 11	2 7 4	23 11	6	11 2	15 9
5947 5949	Gift, novelty, and souvenir shops Sewing, needlework, and piece goods	76	12	2	5	-	5	i	4	ĭ
5992	storesFlorists	42 67	14 18	1 3	4 8	2	1	1	2 1	1 2
			· · · · · · · · · · · · · · · · · · ·							

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982—Con.

					Major retail c	enters-Con.			
SIC code	Kind of business	No. 5	No. C	No. 7	No. 0	N- 0	N- 40	No. 44	No. 4
		No. 5	No. 6	No. 7	No. 8	No. 9	No. 10	No. 11	No. 1
	Retall stores <sup>1 2 3</sup> : Number	43 50 860	68	63	75	52	57	65	5
	Sales (\$1,000) Annual payroll (\$1,000)	4 630	39 987 5 055	61 645 7 564	(D) 10 892	87 013 9 650	(D) 4 042	(D) 9 571	5 62
	Paid employees for pay period including March 12, 1982	628	728	871	1 480	997	663	1 304	82
	Retail stores (establishments with								
	psyroll) <sup>2</sup> : Number Sales (\$1,000)	40 50 727	64 39 340	58 61 338	73 78 131	49 86 628	55 35 330	63 88 206	47 36
<b>4, 58, 591</b>	Convenience goods stores	50 727	39 540	01 330	76 131	00 020	35 330	66 200	47 30
, 30, 331	NumberSales (\$1,000)	17 27 373	14 (D)	19 12 8 <b>5</b> 1	21 15 027	14 12 768	16 17 039	22 23 894	27 <b>6</b> 8
, 56, 57; 594	Shanning goods stores (GAE)4 5-	2, 5,5	(=)		10 02.	12 / 55	1, 550	20 00 1	2. 0.
, 00, 01, 00 1	Number Sales (\$1,000)	8 672	41 (D)	21 16 058	31 42 019	19 11 788	28 11 206	22 22 544	12 3
2, 55, 59, ex.	Calco (61,000)		(-)		0.0		200		
91, 4	All other stores:  Number Sales (\$1,000)	8	9	18	21	16	11	19	1 7 34
	Sales (\$1,000)	14 682	4 233	32 429	21 085	62 072	7 085	41 768	7 34
	NUMBER OF ESTABLISHMENTS								
	Retail stores <sup>1 2 3</sup>	43	68	63	75	52	57	65	
	Retail stores (establishments with psyroll) <sup>2</sup>	40	64	58	73	49	55	63	
	Building msterials, hardware, garden supply, and mobile home dealers								
		1	2	3	6	3	1	3	
5 ex. 525	Hardware storesOther	!	1	1 2	5	1 2	i	1 2	
	General merchandise group stores	1	2	3	1	1	1	2	
1	Department stores (incl. leased depts.) <sup>6</sup> Department stores (excl. leased depts.) <sup>6</sup>	-	-	2	1	1	1		
1 3	Variety stores (excl. leased depts.)* Miscellaneous general merchandise stores	i	1	2	1	1	1	i	
9			1	1			-	1	
1	Food stores <sup>7</sup>	6	6 3	5	5	3	7 3	5	
ex. 554	Automotive dealers	-	1	2	6	7	3	6	
4	Gasoline service stations	4		,	1	3	2	3	
	Appsrel and accessory stores	4	17	7	16	7	11	4	
1	Men's and boys' clothing and furnishings								
2, 3, 8	Women's clothing and specialty stores and		2	•	4	1	•	•	
2 5	furriers Women's ready-to-wear stores Family clothing stores	3	8 8	4	6 5	4	3 3	1 1	
6	Shoe stores	i	1 5	1 2	2 3	1 1	6	3	
4, 9	Other apparel and accessory stores		1	•	1	•	•	-	
	Furniture, home furnishings, snd equipment stores	5	9	7	9	10	7	11	
12	Furniture stores	2	1	3	4	2	3	3	
13, 4, 9 2, 3	Home furnishing stores Household appliance, rsdio, television, snd	.	4	2	2	4	•	5	
	music stores	3	4	2	3	4	4 7	3	
12	Eating and drinking pisces	10	7	12 12	15	11 11	7	16 16	1
13	Eating places	15	-	-	1		-		
)1	Drug and proprietary stores	1	1	2	1	•	2	1	
ex. 591	Miscelisneous retail stores	7	19	11	13	4	17	12	1
92 94	Liquor stores Miscellaneous shopping goods stores <sup>9</sup>	5	1 13	4	1 5	- 1	1 9	5	
944 947	Jeweiry stores Gift, novelty, and souvenir shops	i	1 3	2	2	•	2 2	1	
949	Sewing, needlework, and piece goods stores	2	1	1	1		2	1	
992	Florists		2	i	i	1	-	i	

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982-Con.

				Major retail o	centers-Con.		
SIC code	Kind of business						
		No. 13	No. 14	No. 15	No. 16	No. 17	No. 18
	Retall stores <sup>1 2 3</sup> : Number Sales (\$1,000) Annual payroll (\$1,000) Paid employees for pay period including March 12, 1982	78 76 902 9 892	43 (D) 3 230	65 (D) 8 016	152 183 365 24 026	87 53 454 6 376	76 (D) 8 116
	Paid employees for pay period including March 12, 1982	1 149	449	766	3 353	858	1 200
	Retail stores (establishments with payroll) <sup>2</sup> : Number Sales (\$1,000)	75 76 879	41 30 282	63 80 686	152 183 365	81 53 218	75 61 340
54, 58, 591	Convenience goods stores: Number	15 5 909	15 10 183	23 11 396	34 26 101	32 28 199	15 15 448
53, 56, 57; 594	Shopping goods stores (GAF)4 5:				-	25 .00	
	Number Sales (\$1,000)	50 65 <b>4</b> 31	15 5 871	24 12 093	99 148 420	25 9 857	51 42 959
52, 55, <b>5</b> 9, <b>e</b> x. 59 <b>1</b> , <b>4</b>	All other stores: Number	10 5 539	11 14 228	16 57 197	19 8 844	24 15 162	2 933
	NUMBER OF ESTABLISHMENTS						
	Retall stores <sup>1 2 3</sup>	76	43	65	152	87	76
	Retail stores (establishments with payroll) <sup>2</sup>	75	41	63	152	81	<b>7</b> 5
52	Building materials, hardware, garden supply, and mobile home dealers	-	1	2	4	7	-
525 52 ex. 525	Hardware storesOther	-	1	1	- 4	4 3	:
53	General merchandise group stores	3	1	2	7	2	3
531 531 533 539	Department stores (incl. leased depts.) <sup>6 8</sup> Department stores (excl. leased depts.) <sup>6</sup> Vanety stores Miscellaneous general merchandise stores	2 2 1	1 1 -	1 1	4 4 1 2	1 1 1	3 3 -
54	Food stores <sup>7</sup>	6	6	7	12	10	7
541	Grocery stores	1	3	5	2	6	1
55 <b>ex. 554</b>	Automotive dealers	1	4	3	4	9	3
554	Gasoline service stations	1	3	7	3	3	31
56 561	Apparel and accessory stores Men's and boys' clothing and furnishings	26	3	8	49	6	31
562, 3, 8	stores	3	-	-	9	-	5
	furriers Women's ready-to-wear stores	10	:	1	18 16	2 2	12 9
562 565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	2 9	1	3 3	5 12	1	4 8
		2	1	1	5	3	2
57	Furniture, home furnishings, and equipment stores	6	6	4	18	11	4
5712 5713, 4, 9	Furniture stores Home furnishing stores	1	1 2	1	4 4	2 3	:
572, 3	Household appliance, radio, television, and music stores	4	3	2	10	6	4
58	Eating and drinking places	8	7	14	22	18	7
5812 5813	Eating places Drinking places	7	6 1	13 1	21 1	18	7
591	Drug and proprietary stores	1	2	2		4	1
59 ex. 591	Miscellaneous retail stores8	23	8	14	33	11	19
592 594 5944	Liquor stores Miscellaneous shopping goods stores Jewelry stores	1 15 4	5	1 10	25 7	1 6	1 13 4
59 <b>47</b> 59 <b>4</b> 9	Sewing, needlework, and piece goods	5	•	1	5	1	2
5992	storesFlorists	2	1	2	2	2	1

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department stores.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>8</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 51, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

# Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I]

SIC code	Kind of business	Establ	ishments	Sa	les	Annual	payroll	First qua	arter payroll	pay peri	ployees for od including rch 12
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	NORFOLK CBD										
	Retall stores <sup>1 2 3</sup>	202	188	80 010	70 428	14 408	12 857	3 546	3 140	1 933	1 675
	Retail stores (establishments with payroll) <sup>2</sup>	183	170	79 106	69 605	14 408	12 857	3 546	3 140	1 933	1 675
52	Building materials, hardware, garden supply, and mobile home dealers	-		-	-			-		-	-
525 52 ex. 525	Hardware storesOther	:		:	:	:	:	:	:	-	:
53	General merchandise group stores	6	6	(S)	8 085	(S)	1 547	(S)	381	(S)	241
531 531 533 539	Department stores (incl. leased depts.) <sup>4</sup> 5 Department stores (excl. leased depts.) <sup>4</sup> Variety stores Miscellaneous general merchandise stores	2 2 2 2	2 2 2 2 2	0000	0000	(NA) (D) (D) (D)	(NA) (D) (D)	(NA) (DD) (D)	(NA) (D) (D)	(XO) (D) (D) (D) (D) (D) (D) (D) (D) (D) (D	(NA) (D) (D) (D)
54	Food stores6	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations	5	5	3 180	3 179	254	253	56	55	24	23
56	Apparel and accessory stores	47	41	17 137	14 898	3 156	2 788	771	674	455	385
561	Men's and boys' clothing and furnishings stores	14	13	3 895	3 676	709	652	171	157	148	137
562, 3, 8	Women's clothing and specialty stores and furriers	11 8	9	5 191	4 281 (D)	764 (D)	671	211 (D)	184	107	86
562 565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	8 11 3	7 9 3	(D) 4 013 (D) (D)	3 479 (D) (D)	(D) 9 <b>87</b> (D) (D)	(D) <b>866</b> (D) (D)	(D) 231 (D) (D)	(D) 199 (D) (D)	(D) 111 (D) (D)	(D) 89 (D) (D)
57	Furniture, home furnishings, and equipment stores	13	13	6 809	6 710	1 340	1 324	316	312	112	109
5712 5713, 4, 9	Furniture stores	8 2	8 2	5 202 (D)	5 123 (D)	950 (D)	939 (D)	215 (D)	212 (D)	81 (D)	79 (D)
572, 3	Home furnishing stores Household appliance, radio, television, and music stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	37	37	6 614	6 614	1 803	1 803	418	418	365	365
5812 5813	Eating places Drinking places	<b>3</b> 5	35 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	00	(D) (D)
591	Drug and proprietary stores	5	5	4 320	4 320	513	513	135	135	61	61
59 ex. 591	Miscellaneous retail stores7	<b>5</b> 9	52	21 072	17 251	4 043	3 536	1 053	915	466	393
592 594 5944 5947	Liquor stores Miscellaneous shopping goods stores Jewelly stores Gift, novelty, and souvenir shops	6 21 10 2	5 19 9 2	(D) 9 169 5 977 (D)	(D) 5 374 2 782 (D)	(D) 1 <b>6</b> 53 1 143 (D)	(D) 1 154 698 (D)	(D) 39 <b>8</b> 275 (D)	(D) 2 <b>66</b> 157 (D)	(D) 154 105 (D)	(D) 115 <b>6</b> 9 (D)
5949 5992	Jewelry stores Gift, novelty, and souvenir shops Sewing, needlework, and piece goods stores Florists	1 3	1 3	(D) 354	(D) 354	(D) 80	(D) 80	(D) 21	(D) 21	(D)	(D) 13

## Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I]

SIC code	Kind of business	Establ	ishments	Sa	les	Annual	payroll	First qua	arter payroll	pay peri	ployees for od including rch 12
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	PORTSMOUTH CBD										
	Retall stores <sup>1 2 3</sup>	69	65	30 3 <b>26</b>	26 922	5 <b>6</b> 37	5 068	1 399	1 256	843	751
	Retail stores (establishments with payroll) <sup>2</sup>	59	58	30 042	26 849	5 637	5 068	1 399	1 256	843	751
52	Building materials, hardware, garden supply, and mobile home dealers										
525 52 ex. 525	Hardware storesOther	:	:	:	:	:	:	:	:	:	:
53	General merchandise group stores	4	4	7 301	5 119	1 263	868	324	226	205	141
531 531 533 539	Department stores (incl. leased depts.) <sup>4 5</sup> Department stores (excl. leased depts.) <sup>4</sup> Variety stores Miscellaneous general merchandise stores	1 1 1 2	1 1 1 2	(D) (D) (D) (D)	(D) (D) (D)	(D) (D) (D) (D)	(D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
54	Food stores <sup>8</sup>	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers								-		
554	Gasoline service stations	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	12	11	6 019	5 <b>67</b> 8	1 308	1 247	367	349	185	175
561	Men's and boys' clothing and furnishings stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	furriers	5 5	4	3 150	2 821	855	797	238	221	127	118
5 <b>62</b> 5 <b>65</b> 5 <b>66</b> 5 <b>64</b> , 9	Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	3	1 3	3 150 (D) (D)	2 821 (D) (D)	855 (D) (D)	797 (D) (D)	238 (D) (D)	221 (D) (D)	127 (D) (D)	118 (D) (D)
57	Furniture, home furnishings, and equipment stores	8	8	5 364	5 364	1 098	1 098	251	251	90	90
5712 5713, 4, 9	Furniture stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Home furnishing stores Household appliance, radio, television, and music stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	11	10	2 790	2 691	674	653	154	148	221	212
581 <b>2</b> 58 <b>1</b> 3	Eating places Drinking places	9 <b>2</b>	8 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)
591	Drug and proprietary stores	3	3	1 087	1 076	197	194	47	46	18	18
59 ex. 591	Miscellaneous retall stores	18	17	4 661	4 073	9 <b>2</b> 5	842	216	197	101	93
592 594 5944	Liquor stores Miscellaneous shopping goods stores <sup>8</sup>	2 7	2 6 3	(D) 2 001	(D) 1 593	(D) 403	(D) 343 172	(D) 89 55	(D) 76 44	(D) 43	(D) 36 18
5944 5947 5949	Jewelry stores Gift, novelty, and souvenir shops Sewing, needlework, and piece goods	-	-	(S) (D)	498 (D)	224 (D)	(D)	(D)	(D)	24 (D)	(D)
5992	stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SiC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>9</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>9</sup>May include data not covered by SiC 541.

<sup>7</sup>May include data not covered by SiC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SiC's 5944, 5947, and 5949.

# Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employed for pay perid includir March (numbe
	MRC NO. 1	_				
	Retall stores <sup>1 2 3</sup>	127	(D)	14 338	3 293	2 2-
	Retall stores (establishments with payroll)2	125	94 965	14 338	3 293	2 21
	General merchandise group stores	5	46 987	7 127	1 696	1 11
	Department stores (incl. leased depts.) <sup>4 5</sup> Department stores (excl. leased depts.) <sup>4</sup>	5	48 582	(NA)	(NA)	(N
		5	46 987	7 127	1 696	1 1
	Food stores	7	1 721	264	56	•
	Grocery stores	3	981	147	29	
	Apparel and accessory stores	52	22 240	2 876	633	4
, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers	5 16	2 413 6 755	327 732	61 172	1
, , ,	Family clothing stores	19	4 819 6 200	619 898	146 205	1
, 9		6	2 053	300	49	
	Furniture, home furnishings, and equipment stores	10	3 706	447	94	
, 3	Household appliance, radio, television, and music stores	5	2 174	281	60	
ex. 591	Miscellaneous retail stores	27	9 654	1 288	301	1
<b>4</b> 7	Miscellaneous shopping goods stores  Jewelry stores  Gift, novelty, and souvenir shops	23 11 5	(D) 4 <b>02</b> 5 1 <b>63</b> 2	(D) 672 203	(D) 156 50	9
	MRC NO. 2		_			
	Retall stores <sup>1 2 3</sup>	71	(D)	8 850	1 986	1.1
	Retail stores (establishments with payroll)2	68	83 144	8 850	1 986	1 1
	General merchandise group stores	5	15 042	2 094	498	3
ex. 554	Automotive dealers	6	3 094	265	57	
	Apparel and accessory stores	11	7 448	780	161	1
, <b>3</b> , 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores	4 4	4 801 4 801	493 493	99 99	
	Furniture, home furnishings, and equipment stores	6	5 760	600	151	
	Eating and drinking places	14	5 462	1 276	265	2
ex. 591	Miscellaneous retail stores	14	4 893	755	178	
	Miscellaneous shopping goods stores	6	2 701	370	90	
	MRC NO. 3					
	Retall stores <sup>1 2 3</sup>	40	29 423	3 901	907	5
	Retall stores (establishments with payroll)2	40	29 423	3 901	907	5
ex. 554	Automotive dealers	3	1 461	206	44	
	Apparel and accessory stores	3	481	108	30	
	Furniture, home furnishings, and equipment stores	5	1 366	239	58	
	Eating and drinking places	7	1 759	463	78	1
2	Eating places	7	1 759	463	78	1
ex. 591	Miscellaneous retail stores	14	3 085	524	110	
7	Miscellaneous shopping goods stores	11 4	(D) 1 209	(D) 173	(D) 32	•
	MRC NO. 4					
	Retail stores <sup>1 2 3</sup>	71	48 301	7 090	1 623	9
	Retail stores (establishments with payroll)2	71	48 301	7 090	1 623	9
			1.00			9
	Food stores	3	290	62	12	
	Apparel and accessory stores	31	7 159	958	222	1
, <b>3</b> , 8	Women's clothing and specialty stores and furriers	11   4 12	1 974 1 929 2 421	260 190 355	53 46 84	3
	0,100 3(0(03	12	2 421	300	04	

# Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 5					
	Retall stores <sup>1 2 3</sup>	43	50 860	4 630	1 078	628
	Retail stores (establishments with payroll)2	40	50 727	4 630	1 078	628
554	Gaaoline service stations	4	13 315	431	108	44
56	Apparel and accessory atorea	4	1 161	127	31	2
57	Furniture, home furnishings, and equipment stores	5	1 759	209	47	1!
58	Eating and drinking places	10	4 831	1 079	218	177
5812	Eating places	10	4 831	1 079	218	173
59 ex. 591	Miacellaneoua retali storea	7	1 161	278	87	35
	MRC NO. 6					
	Retall atorea1 2 3	68	39 987	5 055	1 134	728
	Retail atores (establiahmenta with payroli)2	64	39 340	5 055	1 134	728
54	Food atores	6	11 505	1 331	260	96
56	Apparel and accessory atorea	17	7 961	1 058	262	179
562, 3, 8 562 566	Women's clothing and specialty stores and fumers Women's ready-to-wear stores Shoe stores	8 8 5	5 232 5 232 1 072	643 643 217	156 156 50	109 109 32
57	Furniture, home furnishinga, and equipment atorea	9	3 009	335	86	32
572, 3	Household appliance, radio, television, and music stores	4	2 142	218	50	14
58	Eating and drinking placea	7	3 279	846	185	17
5812	Eating places	7	3 279	846	185	171
59 ex. 591	Miacellaneoua retall atores	19	6 213	647	151	127
594	Miscellaneous shopping goods stores	13	2 717	431	103	94
	MRC NO. 7					
	Retall atores1 2 3	63	61 645	7 564	1 805	871
	Retail atores (establiahmenta with payroil) <sup>2</sup>	58	61 338	7 564	1 805	871
52		50	01 330	7 304	1 003	071
"	Building materials, hardware, garden supply, and mobile home dealera	3	3 520	406	94	43
54	Food storea	5	5 679	550	127	63
55 ex. 554	Automotive dealers	7	25 225	2 687	689	165
56	Apparel and accessory stores	7	3 700	373	99	51
562, 3, 8 562	Women's clothing and specialty stores and furriers Women's ready-to-wear stores	4	2 423 2 423	244 244	67 67	28 28
57 57	Furniture, home furnishings, and equipment stores	7	2 402	361	87	32
59 ex. 591	Miacellaneous retail atores	11	2 551	373	65	38
	MRC NO. 8					
	Abdentis					
	Retall storea1 2 3	75	(D)	10 892	2 342	1 480
	Retail stores (eatabliahments with payroll)2	73	78 131	10 892	2 342	1 480
52	Building materials, hardware, garden aupply, and mobile home dealers	6	12 262	1 172	266	132
55 ex. 554	Automotive dealers	6	2 610	336	81	27
56	Apparel and accessory stores	16	17 391	1 652	383	248
561	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furniers	4	2 387	275	65	21
562, 3, 8		6	2 996	264	67	48
57	Furniture, home furnishings, and equipment atores	9	5 593	1 106	246	79
5712	Furniture stores	4	3 332	713	169	47
	Furniture stores  Eating and drinking places  Miacellaneoua retail atores	4 15 13	3 332 10 950 7 368	2 871	558	494

## Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.

[Dsta for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 9					
	Retail stores <sup>1 2 3</sup>	52	87 013	9 650	2 239	997
	Retall stores (establishments with psyroll) <sup>2</sup>	49	86 628	9 650	2 239	997
55 ex. 554	Automotive desiers	7	57 821	5 254	1 228	254
554	Gssoline service stations	3	3 373	96	24	13
56	Apparel and accessory stores	7	(D)	(D)	(D)	(D)
562, 3, 8 562	Women's clothing and specialty stores and furriers	4 4	1 353 1 353	211 211	56 56	34 34
5 <b>7</b>	Furniture, home furnishinga, snd equipment stores	10	3 504	636	140	64
5713, 4, 9	Home furnishing stores	4	1 398	206	45	14
59 ex. 591	Miscellaneous retail storea	4	455	48	14	9
	MRC NO. 10					
	Retall storea1 2 3	57	(D)	4 042	901	663
	Retail stores (establishmenta with payroll) <sup>2</sup>	55	35 330	4 042	901	663
56	Apparel and accessory storea	11	2 221	263	61	43
562, 3, 8 562 566	Women's clothing and specialty stores and furriers	3 3 6	353 353 1 098	52 52 143	13 13 32	11 11 20
57	Furniture, home furnishings, and equipment stores	7	953	111	22	11
58	Eating and drinking pisces	7	4 342	973	204	244
5812	Eating places	7	4 342	973	204	244
59 ex. 591	Miscellsneoua retall stores	17	3 507	363	84	58
	MRC NO. 11					
	Retall stores <sup>1 2 3</sup>	65	(D)	9 571	2 246	1 304
	Retail stores (establishmenta with psyroll) <sup>2</sup>	63	88 206	9 571	2 246	1 304
55 ex. 554	Automotive desiers	6	30 717	3 303	739	207
56	Apparel and accessory stores	4	693	120	27	14
57	Furniture, home furnishings, snd equipment atores	11	7 090	764	243	94
5713, 4, 9	Home furnishing stores	5	2 411	353	87	35
58	Esting and drinking places	16	6 465	1 558	399	462
59 ex. 591	Miscellaneoua retsii storea	12	3 330	597	138	96
	MRC NO. 12					
	Retail stores <sup>1 2 3</sup>	52	(D)	5 627	1 330	828
	Retail stores (establishments with psyroll)2	52	47 360	5 627	1 330	828
554	Gssoline service stations	4	5 097	107	27	16
56	Appsrel and sccessory stores	4	696	115	45	25
57	Furniture, home furnishings, and equipment storea	7	3 840	488	121	42
58	Esting snd drinking places	14	9 498	2 172	480	411
59 ex. 591	Miacellaneous retsii stores	13	3 657	331	84	5

See footnotes at end of table.

## Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroli (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number
	MRC NO. 13					
	Retail stores¹ 2 3	78	76 902	9 892	. <b>2</b> 355	1 14
	Retail stores (establishments with payroll)2	75	76 879	9 892	2 355	1 14
54	Food atorea	8	2 621	377	- 10	3
54 56	Apparel and accessory atorea	26	8 285	1 117	66 262	17
562, 3, 8	Women's clothing and specialty stores and furriers	10	3 219	446	106	7
566	Shoe stores	9	2 970	429	103	6
57	Furniture, home furnishings, and equipment storea	8	3 079	351	87	3
58	Eating and drinking piaces	8	(D)	(D)	(D)	(0
812	Eating places	7	1 820	537	96	7
59 ex. 591	Miacellaneoua retali atorea	23	6 132	828	201	14
594	Miscellaneous shopping goods stores	15	(D) 1 545	(D) 258	(D)	(0
5944 5947	Jewelry stores	5	625	137	59 33	(D 37 23
	MRC NO. 14					
	Retall stores¹ 2 3	43	(D)	3 230	781	449
	Retail atores (eatabliahmenta with payroll)2	41	30 282	3 230	781	445
54	Food stores	6	6 932	872	161	103
55 ex. 554	Automotive dealers	4	8 243	748	177	53
554	Gaaoline service atations	3	5 197	208	66	34
57	Furniture, home furnishings, and equipment stores	8	2 245	302	59	30
	Household appliance, radio, television, and music stores	3	1 199	106	15	10
58	Eating and drinking places	7	(D)	(D)	(D)	(D
812	Eating places	6	2 410	538	149	130
59 ex. 591	Miscellaneoua retall stores	8	1 302	222	55	37
	MRC NO. 15					
	Retail atorea1 2 3	65	(D)	8 016	1 871	766
	Retall stores (eatabliahmenta with payroll)2	63	80 686	8 016	1 871	766
54	Food stores	7	5 655	617	134	77
554	Gaaoline service atations	7	7 486	453	104	4:
56	Apparel and accessory stores	a	5 259	762	179	112
566	Shoe stores	3	995	127	35	23
57	Furniture, home furnishings, and equipment stores	Ž.	1 254	274	179	34
8	Eating and drinking places	14	(D)	(D)	(D)	(D)
812	Eating places	13	3 503	844	165	164
59 ex. 591	Miscellaneous retail atores	14	4 926	533	124	81
	MRC NO. 16					
	Retall atores¹ 2 3	152	183 365	24 026	5 597	3 353
	Retail atores (establishments with payroli)2	152	183 365	24 026	5 597	3 353
52	Building materials, hardware, garden supply, and mobile home dealera				99	46
52 ex. 525	Other	4	2 297 2 297	466 466	99	46
52 6x. 525	General merchandise group stores	4 7		9 130	2 113	1 410
531	Department stores (incl. leased depts.) <sup>4 5</sup>	7	77 166		(NA)	(NA)
54	Food stores		65 238	(NA)		217
55 ex. 554		12	8 372	1 365	320	217
55 ex. 554	Automotive dealers	4	1 817	288	65	15
56	Apparel and accessory stores	3	2 463	124	29	558
561	Apparel and accessory storea	49	36 397	4 185	977	
562, <b>3</b> , <b>8</b> 565 566 564, 9	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furners	9 18	7 092 16 656	901 1 739	207 428	73 275 50 147
202	Family clothing storesShoe stores	5	3 539	312	65	50

See footnotes at end of table.

## Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982-Con.

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 16—Con.		1			
57	Furniture, home furnishings, and equipment stores	18	18 272	1 980	472	149
5712	Furniture stores	4 4	4 <b>0</b> 45 1 885	582 243	112	34 17
5713, 4, 9 57 <b>2</b> , 3	Household appliance, radio, television, and music stores	10	10 342	1 155	306	98
58	Eating and drinking places	22	17 729	4 178	985	641
59 ex. 591	Miscellaneous retail stores	33	20 852	2 310	537	294
5 <b>94</b> 5 <b>94</b> 4 5 <b>94</b> 7	Miscellaneous shopping goods stores	25 7 5	18 585 5 168 1 363	1 968 750 216	450 171 46	242 68 27
	MRC NO. 17					
	Retall stores <sup>1 2 3</sup>	87	53 454	6 376	1 422	858
	Retail stores (establishments with payroll)2	81	53 218	6 376	1 422	858
52	Building materials, hardware, garden supply, and mobile home dealers	7	3 242	367	90	33
54	Food stores	10	19 102	1 776	386	177
541	Grocery stores	6	18 136	1 648	361	159
55 ex. 554	Automotive dealers	9	4 475	600	135	46
554	Gasoline service stations	3	5 648	296	60	56
56	Apparel and accessory stores	6	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	3	195	36	7	5
57	Furniture, home furnishings, and equipment stores	11	3 148	564	111	45
572, 3	Household appliance, radio, television, and music stores	6	1 047	263	52	24
58	Eating and drinking places	18	5 796	1 419	309	277
5812	Eating places	18	5 7 <b>9</b> 6	1 419	309	277
591	Drug and proprietary stores	4	3 301	373	101	49
59 ex. 591	Miscellaneous retail stores	11	2 465	325	84	65
594	Miscellaneous shopping goods stores	6	666	68	17	17
	MRC NO. 18					
	Retail stores <sup>1 2 3</sup>	78	(D)	8 116	1 874	1 200
	Retail stores (establishments with payroll)2	75	81 340	8 116	1 874	1 200
53	General merchandise group stores	3	23 884	2 915	686	376
531 531	Department stores (incl. leased depts.) <sup>4 5</sup> Department stores (excl. leased depts.) <sup>4</sup>	3 3	24 877 23 864	(NA) 2 915	(NA) 6 <b>8</b> 6	(NA) 376
56	Apparel and accessory stores	31	12 928	1 680	384	300
562, 3, 8 562 565 566	Women's clothing and specialty stores and furriers	12 9 4	6 149 5 810 1 788	768 709 216	167 153 54	127 114 41
57	Furniture, home furnishings, and equipment storea	8	3 165 1 955	439 200	106 50	63
57 <b>2, 3</b>	Household appliance, radio, television, and music stores	4	1 955	200	50	21
58	Eating and drinking places	7	3 476	847	194	152
5812	Eating places	7	3 476	847	194	152
59 ex. 591	Miscellaneous retail stores	19	(D)	(D)	(D)	(D)
594 5944	Miscellaneous shopping goods stores	13	4 214 1 600	5 <b>82</b> 270	147	91 30

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

			Peters	sburg	Норе	ewell	
SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	City	Central business district	Major retail center No. 1
	Retall stores <sup>1 2 3</sup> : Number Sales (\$1,000) Annual payroli (\$1,000) Paid employees for pay period including March 12, 1982	818 496 441 59 281 7 349	415 265 741 31 144 3 793	95 43 484 5 405 643	159 100 120 12 161 1 499	22 (D) 1 915 198	47 (D) 9 741 1 195
	Retail stores (establishments with payroll) <sup>2</sup> : Number Sales (\$1,000)	625 487 556	333 262 517	76 42 912	122 98 539	21 15 114	46 77 424
54, 58, 591	Convenience goods stores: Number	253 159 217	128 67 279	24 (D)	52 43 495	6 6 319	8 14 084
53, 56, 57; 594	Shopping goods stores (GAF) <sup>4</sup> <sup>5</sup> : Number	164 127 933	97 85 644	36 (D)	40 24 530	10 3 337	32 59 273
52, 55, 59, ex. 591, 4	All other stores: NumberSales (\$1,000)	208 200 406	108 109 594	16 (D)	30 30 514	5 5 458	6 4 067
	NUMBER OF ESTABLISHMENTS  Retail stores <sup>1 2 3</sup>	818	415	95	159	22	47
	Retail stores (establishments with payroll) <sup>2</sup>	625	333	76	122	21	46
52	Building materials, hardware, garden supply, and mobile home dealers	25	14	4	5	1	-
525 52 ex. 525	Hardware stores	5 20	13	4	2 3	i	:
53	General merchandise group stores	20	10	2	5	-	6
531 531 533 539	Department stores (incl. leased depts.) <sup>6</sup> 6 Department stores (excl. leased depts.) <sup>5</sup> Variety stores Miscellaneous general merchandise stores	8 8 6 6	6 6 2 2	:	1 1 2 2		5 5 1
54	Food stores <sup>7</sup>	92	39	1	20	1	3
541 55 av. 554	Grocery stores	81	32	5	18	1	1
55 ex. 554 554	Automotive dealers	55 69	35 31	1	9	1	1
56	Apparel and accessory stores	65	41	19	15	3	15
561	Men's and boys' clothing and furnishings						
562, 3, 8	stores	16	10	6	5	2	3
562 565	furners Women's ready-to-wear stores Family clothing stores	20 19 6	14 13 3	7	5	1	4 2
566 564, 9	Shoe storesOther apparel and accessory stores	20	12	4	3		6
57	Furniture, home furnishings, and equipment						
5712	stores	44	13	10	13	5	3
5712 5713, 4, 9 572, 3	Home furnishing stores Household appliance, radio, television, and music stores	20 6 18	9	2	3 6	3	3
58	Eating and drinking places	132	72	17	25	3	3
5812 5813	Eating places	121 11	65 7	16 1	22 3	2	3
591	Drug and proprietary stores	29	17	6	7	2	2
59 ex. 591	Miscellaneous retail stores	94	50	11	16	4	11
592 594 5944	Liquor stores Miscellaneous shopping goods stores <sup>8</sup> Jewelry stores	5 35 12	2 22 7	1 5 4	2 7 4	1 2 2	1 8 3
5947 5949 5992	Jewelry stores	6 5 13	23 5	1	1 1 2	1	1

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department stores.

<sup>6</sup>Includes sales from catalog order desks located in department stores.

<sup>9</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>9</sup>May include data not covered by SIC 541.

<sup>9</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

## Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I]

SIC code	Kind of business	Establ	ishments	Sa	les	Annual	payroll	First qua	arter payroll	Paid em pay perid Ma	ployees for od including rch 12
0.0 0000		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	PETERSBURG CBD										
	Retall stores <sup>1 2 3</sup>	95	91	43 484	42 682	5 405	5 <b>333</b>	1 231	1 212	643	613
	Retall stores (establishments with payroll) <sup>2</sup>	76	72	42 912	42 110	5 405	5 <b>333</b>	1 231	1 212	643	613
52	Building materials, hardware, garden supply, and mobile home dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525 52 ex. 525	Hardware storesOther	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531 531 533 539	Department stores (incl. leased depts.) <sup>4</sup> 5 Department stores (excl. leased depts.) <sup>4</sup> 5 Variety stores Miscellaneous general merchandise stores	1 1	1 1	(D)	- (D) (D)	(D) (D)	- (D) (D)	- (D) (D)	- (D) (D)	(D)	- (D) (D)
54	Food stores <sup>6</sup>	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores	-	-	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	5	5	15 111	15 111	1 393	1 393	302	302	122	122
554	Gasoline service stations	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	19	19	5 061	5 061	1 014	1 014	233	233	142	142
561	Men's and boys' clothing and furnishings stores	6	6	1 560	1 560	355	<b>3</b> 55	81	81	29	29
562, 3, 8 562	Women's clothing and specialty stores and furriers Women's ready-to-wear stores	7 7	7 7	<b>2</b> 094 2 094	2 094 <b>2</b> 09 <b>4</b>	<b>32</b> 9 <b>32</b> 9	329 329	74 74	74 74	40 40	40 40
565 566 564, 9	Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	1 4 1	1 4 1	(D) 1 058 (D)	(D) 1 058 (D)	(D) <b>259</b> (D)	(D) <b>2</b> 59 (D)	(D) <b>62</b> (D)	(D) 62 (D)	(D) <b>2</b> 9 (D)	40 40 (D) <b>2</b> 9 (D)
57	Furniture, home furnishings, and equipment stores	10	10	8 110	8 108	1 253	1 252	269	268	101	99
5712 5713 4 9	Furniture stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9 57 <b>2</b> , 3	Home furnishing stores Household appliance, radio, television, and music stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	17	15	2 122	2 119	523	521	121	120	120	101
5812 5813	Eating places	16 1	14 1	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)
591	Drug and proprietary stores	6	5	2 451	2 450	281	280	62	61	38	34
59 ex. 591	Miscellaneous retail stores <sup>7</sup>	11	10	5 428	4 632	565	497	135	119	58	53
592 594 5944 5947	Liquor stores Miscellaneous shopping goods stores Jewelry stores Gift novelty, and solvenir shops	1 5 4	1 5 4	(D) 1 347 (D)	(D) 7 <b>82</b> (D)	(D) <b>263</b> (D)	(D) <b>202</b> (D)	(D) 60 (D)	(D) 51 (D)	(D) 31 (D)	(D) 26 (D)
5949 599 <b>2</b>	Jewelry stores Gift, novelty, and souvenir shops Sewing, needlework, and piece goods stores Florists	1	1	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)

See footnotes at end of table.

### Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1972 and 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I]

										Paid om	ployees for
SIC code	Kind of business	Establ	ishments	Sa	les	Annual	payroll	First qua	rter payroll	pay peri	od including rch 12
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	HOPEWELL CBD										
	Retail stores <sup>1 2 3</sup>	22	22	(D)	(D)	1 915	1 757	431	399	198	180
	Retall stores (establishments with payroll) <sup>2</sup>	21	21	15 114	13 595	1 915	1 757	431	399	198	180
52	Building materials, hardware, garden supply, and mobile home dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525 <b>52</b> ex. 525	Hardware storesOther	1	i	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores				•		-		-	-	-
531 531 533 539	Department stores (incl. leased depts.) <sup>4</sup> 5 Department stores (excl. leased depts.) <sup>4</sup> 5 Variety stores 5	-	-	:	- '	-	-	=	-	-	-
539	Miscellaneous general merchandise stores	-	•	-	-	-	-	-	-	-	-
54	Food stores <sup>8</sup>	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
<b>55 ex.</b> 554	Automotive dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	3	3	653	653	112	112	27	27	18	18
561	Men's and boys' clothing and furnishings stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	1	1	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)
562 565 566	Women's ready-to-wear stores Family clothing stores Shoe stores	-	-	(D)	(D) -	(0)	(D)	(D)	(D)	(0)	(U)
564, 9	Other apparel and accessory stores	-	-		-		-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
<b>5</b> 712 5713, 4, 9	Furniture stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Home furnishing stores Household appliance, radio, television, and music stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	3	3	288	215	68	48	15	12	16	12
5812 5813	Eating places Drinking places	2	2	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)	(D) (D)
591	Drug and proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores7	4	4	832	832	85	85	20	20	12	12
592 <b>5</b> 94 5944	Liquor stores Miscellaneous shopping goods stores <sup>8</sup> Jewelny stores Gift, novelty, and souvenir shops	1 2 2	1 2 2	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
5947 5949	Gift, novelty, and souvenir shops Sewing, needlework, and piece goods stores	-		-	,=,	-	-		_	-	
5992	Florists	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>8</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

## Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 1					
	Retall stores <sup>1 2 3</sup>	47	(D)	9 741	2 300	1 195
	Retail stores (establishments with payroll)2	46	77 424	9 741	2 300	1 195
53	General merchandise group stores	6	48 342	5 927	1 401	7 <b>70</b>
531	Department stores (incl. leased depts.) <sup>4 5</sup>	5	49 526	(NA)	(NA)	(NA)
56	Apparel and accessory stores	15	7 515	1 200	267	152
562, 3, 8 562 566	Women's clothing and specialty stores and furriers	4 4 6	3 285 3 285 1 953	477 477 371	107 107 87	68 68 49
59 ex. 591	Miscellaneous retail stores	11	4 460	512	115	67

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

			Richi	mond		Major retail centers	
SIC code	Kind of business	Standard					
310 6006	Nilla Of Business	metropolitan statistical area	City	Central business district	No. 1	No. 2	No. 3
	Retall stores <sup>1 2 3</sup> :						
	Number————————————————————————————————————	4 609 3 327 797	1 928 1 305 566	321 154 377	151 166 519	70 77 378	48 48 940
	Annual payroll (\$1,000)	394 901	166 539	31 697	19 801	8 581	6 703
	March 12, 1982	46 813	19 181	4 025	2 882	894	893
	Rstall stores (establishments with payroll)2: NumberSsles (\$1,000)	3 530 3 290 092	1 560 1 291 467	297 153 158	146 166 262	66 77 031	48 48 940
54, 58, 591	Convenience goods stores: Number	1 461 1 182 522	699 469 863	111 41 732	31 31 692	18 19 974	8 14 585
53, 56, 57; 594	Shonning goods stores (GAF)4 5-						
	Number Ssles (\$1,000)	1 008 813 993	414 254 382	137 92 858	96 126 007	26 13 968	34 28 237
52, 55, 59, sx. 591, 4	All other stores:						
	Number Sales (\$1,000)	1 061 1 293 577	567 222	49 18 568	19 8 563	43 089	6 6 118
	NUMBER OF ESTABLISHMENTS						
	Retail stores¹ 2 3	4 609	1 928	321	151	70	48
	Retail storss (establishments with payroll) <sup>2</sup>	3 530	1 560	297	146	66	48
52	Building materials, hardware, garden supply, and mobils home desiers	128	39	1	4	6	1
525 52 ex. 525	Hardware storesOther	53 75	21 18	1	2 2	1 5	1
53	Gsneral msrchsndiss group stores	72	- 19	6	6	4	4
531	Department stores (incl. leased depts.) <sup>6</sup> 6	33	8	2	5	1	2
531 533	Department stores (incl. leased depts.) <sup>5</sup> 6 Department stores (excl. leased depts.) <sup>5</sup> Variety stores Mis <b>ce</b> llan <b>e</b> ous general merchandise stores	33 19	8 7	2 3	5	1 3	2 2 2
539		20	4	1	1		•
54	Food stores <sup>7</sup>	506	222	12	12	1	2
541	Grocery stores	419	177	8	5	1	1
55 ex. 554	Automotivs desiers	256	102	1	-	8	2
554	Gasolins service stations	325	116	5	2	3	
56	Appsrel and accessory stores	367	159	69	44	12	15
561	Men's and boys' clothing and furnishings stores	56	25	16	6	1	2
562, 3, 8	Women's clothing and specialty stores and furriers	149	67	26	16	6	4
562 565 566	Women's ready-to-wear stores	130 36	53 13	20 9	14	4	3 2 7
566 564, 9	Shoe storesOther apparel snd sccessory stores	91 35	32 22	13 5	15	5	7
57	Furniture, home furnishings, and equipment storss	278	117	30	11	6	4
5712	Furniture stores	82	34	14	1	2	1
5713, 4, 9 572, 3	Home furnishing stores Household sppliance, radio, television, and music stores	81 115	42 41	6 10	7	2	3
58	Eating snd drinking pisces	822	423	89	14	14	4
5812 5813	Eating places	799 23	408 15	89	14	12 2	4 -
591	Drug snd proprietary stores	133	54	10	5	3	2
59 ex. 591	Miscsilsneous retsii stores	643	309	74	48	9	14
592 594 5944	Liquor stores Miscellsneous shopping goods stores <sup>9</sup> Jewelry stores	33 291 62	18 119 25	2 32 14	1 35 12	1 4 2	1 11 5
5947 5949	Gift, novelty, and souvenir shops Sewing, needlework, and piece goods stores _	53 30	20 12	4	7 2	2	1
5992	Florists	47	17	4	3	-	-

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

			М	lajor retail centers—Con.		
SIC code	Kind of business	No. 4	No. 5		N: =	No. 0
	Basell showed 2.2	No. 4	No. 5	No. 6	No. 7	No. 8
	Retail stores <sup>1 2 3</sup> : Number	53 (D)	69 75 354	117 185 796	56 (D)	47 (D)
	Sales (\$1,000)  Annual payroll (\$1,000)  Paid employees for pay period including  March 12, 1982	10 203	9 222	21 351	4 955	8 984
		1 184	1 223	2 584	691	811
	Retail stores (establishments with payroll)2: Number	52 88 695	64 75 007	114 185 668	54 40 198	44 87 75 <b>4</b>
54, 58, 591	Convenience goods stores: NumberSales (\$1,000)	11 16 985	18 27 182	20 17 371	10 12 127	1 <b>4</b> 14 230
53, 56, 57; 594	Shopping goods stores (GAF) <sup>4 5</sup> : Number Sales (\$1,000)	28 44 898	31 35 569	79 135 212	35 21 893	19 24 997
52, 55, 59, ex. 591, 4	All other stores:					
501, 4	Number Sales (\$1,000)	13 26 812	15 12 256	15 33 085	9 6 178	11 48 527
	NUMBER OF ESTABLISHMENTS					
	Retall stores <sup>1 2 3</sup>	53	69	117	56	47
	Retail stores (establishments with payroll) <sup>2</sup>	52	64	114	54	44
52	Building materials, hardware, garden supply, and mobile home dealers	1	1	1	1	1
<b>525</b> 52 ex. 525	Hardware storesOther	1	1	ī	i	i
53	General merchandise group stores	4	4	6	1	1
531 531 533 539	Department stores (incl. leased depts.) <sup>6 8</sup> Department stores (excl. leased depts.) <sup>5</sup> Variety stores Miscellaneous general merchandise stores	3 3 1	2 2 2	4 4 1 1	1 :	1 1 :
54	Food stores <sup>7</sup>	3	3	9	4	5
541	Grocery stores	3	3	3	2	3
55 ex. 554	Automotive dealers	2	1	4	2	8
554	Gasoline service stations	3	7	4	3	•
5 <b>6</b> 561	Apparel and accessory stores	15	14	44	13	2
562, 3, 8	Men's and boys' clothing and furnishings stores	3	3	7	3	-
	furriers	6	5 4	22 20	3 3	2 2
562 565 566	Family clothing stores	1 5	1 5	3 12	4 3	
564, 9 <b>57</b>	Other apparel and accessory stores		•		•	
5/	Furniture, home furnishings, and equipment stores	2	10	9	12	10
5712 5713, 4, 9 572, 3	Furniture stores	1	1 6	3	5 5	5 2
58	music stores  Eating and drinking places	1 7	3 13	6	2 3	3
5812		7	13	8	3	9
5813	Eating places	-	-		-	
591 59 ex. 591	Drug and proprietary stores  Miscellaneous retail stores <sup>8</sup>	1	2	3	3	•
	Liquor stores	14	9	26	12	8
592 594 5944 5947 5949 <b>5</b> 992	Miscellaneous shopping goods stores9 Jewelry stores Gift, novelty, and souvenir shops	7 2	3 1	20 8 4	9 5 3	6 2 1
5949 5992	Sewing, needlework, and piece goods stores _ Florists	2	1	2	i	2

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 541.

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

## Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I]

	е аррения п	Establ	ishments	Sa	les	Annua	payroll	First qua	urter payroll	pay peri	ployees for od including
SIC code	Kind of business										rch 12
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	RICHMOND CBD										
	Retall stores <sup>1 2 3</sup>	321	300	154 377	141 031	31 697	29 437	7 416	6 884	4 025	3 801
	Retail stores (establishments with payroll) <sup>2</sup>	297	278	153 158	139 934	31 697	29 437	7 416	6 884	4 025	3 801
52	Building materials, hardware, garden supply, and mobile home dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525 52 ex. 525	Hardware storesOther	1.	1	(D) -	(D)	(D) -	(D) -	(D) -	(D) -	(D)	(D) -
53	General merchandise group stores	6	5	40 709	40 039	9 142	9 074	2 151	2 136	1 242	1 233
531 531 533 539	Department stores (incl. leased depts.) <sup>4</sup> 5 Department stores (excl. leased depts.) <sup>4</sup> Variety stores Miscellaneous general merchandise stores	2 2 3 1	2 2 2 1	(D) (D) (D)	(D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D)	(NA) (D) (D) (D)
54	Food stores <sup>6</sup>	12	10	3 293	2 143	387	274	75	53	56	39
541	Grocery stores	8	7	2 <b>9</b> 52	1 881	330	2 <b>3</b> 3	63	44	47	32
55 ex. 554	Automotive dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations	5	5	1 473	1 442	241	236	54	53	17	17
56	Apparel and accessory stores	69	63	24 654	21 915	4 509	3 960	1 082	953	<b>5</b> 55	481
561	Men's and boys' clothing and furnishings	16	15	4 377	4 162	836	719	252	218	174	152
562, 3, 8	stores Women's clothing and specialty stores and furriers	26	24	11 910	10 399	1 999	1 701	428	367	220	180
562 565 566 564, 9	Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	20 9 13 5	19 <b>8</b> 11 5	10 384 3 486 4 032 849	8 979 3 044 3 461 849	1 742 885 581 208	1 470 832 500 208	382 237 135 30	326 224 114 30	198 79 69 13	170 71 56 13
57	Furniture, home furnishings, and equipment stores	30	30	16 191	15 662	3 795	3 642	828	796	265	257
5712 571 <b>3</b> , 4, <b>9</b>	Furniture stores	14 6	14 6	8 500 1 740	8 500 1 211	1 458 40 <b>8</b>	1 45 <b>8</b> 255	325 100	325 68	121 26	121 18
572, 3	Home furnishing stores Household appliance, radio, television, and music stores	10	10	5 951	5 <b>9</b> 51	1 929	1 929	403	403	118	118
58	Eating and drinking places	89	85	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5812 5 <b>813</b>	Eating places	89	<b>8</b> 5	26 718 (D)	24 748 (D)	7 022 (D)	6 478 (D)	1 <b>6</b> 55 (D)	1 521 (D)	1 260 (D)	1 196 (D)
591	Drug and proprietary stores	10	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores7	74	69	28 182	23 792	5 364	4 681	1 245	1 080	426	387
592 5 <b>9</b> 4 5944 5947	Liquor stores  Miscellaneous shopping goods stores <sup>8</sup> Jewelry stores  Giff povelte and powering book	2 <b>3</b> 2 14 4	2 30 12 4	(D) 11 304 7 403 678	(D) 9 249 5 <b>3</b> 64 678	(D) 2 222 1 536 147	(D) 1 996 1 315	(D) 561 395 29	(D) 501 336 29	(D) 186 112 15	(D) 172 98 15
5947 5949 5 <b>99</b> 2	Jewelry stores	1 4	1 4	(D) 1 436	678 (D) 1 184	(D) 406	147 (D) 346	(D) 93	(D) 79	(D) 45	(D) 42
		1	7								

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>9</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 594, 5947, and 5949.

## Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sal <b>e</b> s (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 1					
	Retail stores <sup>1 2 3</sup>	151	166 519	19 801	4 527	2 882
	Retail stores (establishments with payroll) <sup>2</sup>	146	166 262	19 801	4 527	2 882
53	General merchandise group stores	6	76 420	9 052	2 017	1 328
531	Department stores (incl. leased depts.) <sup>4 5</sup>	5	68 982	(NA)	(NA)	(NA)
54	Food stores	12	17 311	1 981	518	201
541	Grocery stores	5	16 205	1 704	446	149
56	Apparel and accessory stores	44	22 710	2 573	595	380
561	Men's and boys' clothing and furnishings stores	6	3 501	395	87	60
561 562, 3, 8 565 566	Women's clothing and specialty stores and furriers	16   4   15	10 307 2 481 5 925	1 064 254 743	260 61 159	174 31 92
5 <b>66</b> 564, 9	Other apparel and accessory stores	3	496	117	28	23
57	Furniture, home furnishings, and equipment stores	11	4 817	509	119	63
572 <b>, 3</b>	Household appliance, radio, television, and music stores	7	3 625	403	95	47
58	Eating and drinking places	14	6 202	1 501	318	367
5812	Eating places	14	6 202	1 501	318	367
591 59 ex. 591	Drug and proprietary stores	48	8 179 26 859	1 033	237 658	115
	Miscellaneous shopping goods stores	35	22 060	2 324	540	343
594 5944 5947 5992	Jewelry stores	12 7 3	8 570 2 064 446	726 288 122	174 66 25	85 46 20
	MRC NO. 2					
	Retali stores <sup>1 2 3</sup>	70	77 378	8 581	1 933	894
	Retall stores (establishments with payroll)2	66	77 031	8 581	1 933	894
52	Building materials, hardware, garden supply, and mobile home dealers	6	5 563	802	188	62
53	General merchandise group stores	4	5 468	918	197	123
55 ex. 554	Automotive dealers	8	29 518	2 645	581	142
554	Gasoline service stations	3	3 568	75	16	8
56	Apparel and accessory stores	12	4 134	519	127	72
562, 3, 8	Women's clothing and specialty stores and furriers	6	2 099	294	77	40
58	Eating and drinking places	14	5 841	1 517	349	283
	MRC NO. 3					
	Retail stores <sup>1 2 3</sup>	48	48 940	6 703	1 675	893
	Retail stores (establishments with payroll) <sup>2</sup>	48	48 940	6 703	1 675	893
53	General merchandise group stores	4	15 629	2 099	480	336
56	Apparel and accessory stores	15	6 611	797	175	119
562, 3, 8 562 566	Women's clothing and specialty stores and furriers	4 3 7	(D) 2 040 2 305	(D) 225 2 <b>98</b>	(D) 59 61	(D) 42 52
57	Furniture, home furnishings, and equipment stores	4	2 122	278	63	33
59 ex. 591	Miscellaneous retail stores	14	7 486	1 198	298	151
594 5 <b>94</b> 4	Miscellaneous shopping goods stores	11	3 875 1 363	783 329	179 74	96 40

See footnotes at end of table.

## Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA see appendix ID. For description of MBC boundaries, see appendix II.

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroli (\$1,000)	First quarter payroll (\$1,000)	for pay per includ March (numb
	MRC NO. 4					
	Retall stores <sup>1 2 3</sup>	53	(D)	10 203	2 328	1.1
	Retail stores (establishments with payroll) <sup>2</sup>	52	88 695	10 203	2 328	1.1
3	General merchandise group stores	4	31 240	4 107	949	5
31	Department stores (incl. leased depts.) <sup>4 5</sup>	3	32 526	(NA)	(NA)	1)
54	Gasoline service stations	3	2 322	333	63	
6	Apparel and accessory stores	15	9 308	1 018	228	,
52, 3, 8 56	Women's clothing and specialty stores and furriers	6	4 239 2 393	457 2 <b>90</b>	1 <b>0</b> 6 68	
3	Eating and drinking places	7	5 020	1 218	270	:
312	Eating places	7	5 020	1 218	270	2
9 ex. 591	Miscellaneous retail stores	14	5 902	637	155	
	MRC NO. 5					
	Retall stores <sup>1 2 3</sup>	69	75 354	9 222	2 041	1.2
	Retail stores (establishments with payroll) <sup>2</sup>	64	75 007	9 222	2 041	1 3
54	Gasoline service stations	7	5 674	540	122	
5	Apparel and accessory stores	14	7 725	997	220	
52, 3, 8 56	Women's clothing and specialty stores and furriersShoe stores	5	2 441 2 928	3 <b>9</b> 8 390	92 83	
7	Furniture, home furnishings, and equipment stores	10	4 440	857	201	
713, 4, 9	Home furnishing stores	6	2 606	441	103	
8	Eating and drinking places	13	6 586	1 487	356	
B12	Eating places	13	6 586	1 487	356	
9 ex. 591	Miscellaneous retail stores	9	5 921	682	141	
94	Miscellaneous shopping goods stores	3	2 293	335	62	
	MRC NO. 6					
	Retall stores <sup>1 2 3</sup>	117	185 796	21 351	4 746	2
	Retall stores (establishments with payroll) <sup>2</sup>	114	185 668	21 351	4 746	2
3	General merchandise group stores	6	90 739	10 445	2 347	1
31	Department stores (incl. leased depts.) <sup>4 5</sup>	4	77 374	(NA)	(NA)	(
1	Food stores	9	7 326	708	151	
54	Gasoline service stations	4	5 184	137	32	
3	Apparel and accessory stores	44	26 342	2 816	559	
52, 3, 8 56	Women's clothing and specialty stores and fumersShoe stores	22 12	11 682 6 202	1 257 759	276 159	
7	Furniture, home furnishings, and equipment stores	9	4 401	578	132	
712 72, 3	Furniture stores Household appliance, radio, television, and music stores	3 6	1 911 2 490	285 293	62 70	
9 ex. 591	Miscellaneous retail stores	26	14 815	1 555	364	
94	Miscellaneous shopping goods stores	20	13 730	1 386	324	

See footnotes at end of table.

## Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982-Con.

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. 7					
	Retall stores <sup>1 2 3</sup>	56	(D)	4 955	1 138	891
	Retail stores (establishments with payroll)2	54	40 198	4 955	1 138	691
554	Gasoline service stations	3	4 233	150	33	17
56	Apparel and accessory stores	13	5 877	702	171	108
561 565	Men's and boys' clothing and furnishings storesFamily clothing stores	3 4	1 180 2 549	169 226	42 54	1 <b>5</b> 36
57	Furniture, home furnishings, and equipment stores	12	4 791	604	128	71
5712	Furniture stores	5	2 583	380	85	34
58	Eating and drinking places	3	1 279	399	84	96
5812	Eating places	3	1 279	399	84	96
59 ex. 591	Miscellaneous retail stores	12	2 542	468	99	69
594 5944 5947	Miscellaneous shopping goods stores	9 5 3	(D) 1 298 637	(D) 289 80	(D) 63 13	(D) 27 22
	MRC NO. 8					
	Retall stores <sup>1 2 3</sup>	47	(D)	8 984	2 186	811
	Retail stores (establishments with payroll)2	44	87 754	8 984	2 186	811
55 ex. 554	Automotive dealers	8	45 115	3 984	1 027	225
57	Furniture, home furnishings, and equipment stores	10	6 605	959	213	91
5712	Furniture stores	5	4 638	671	157	64
59 ex. 591	Miscellaneous retail stores	8	3 309	784	191	72

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>1</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>1</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

2. 3	abbreviations and symbols, see introductory text. Fo		Roanoke		Major retail centers			
SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	No. 1	No. 2	No. 3	
	Retail stores <sup>1 2 3</sup> : Number Sales (\$1,000) Annual payroli (\$1,000) Päid employees for pay period including March 12, 1982	1 865 1 108 934 136 006 16 653	1 017 641 354 86 119 10 413	137 49 446 12 065 1 310	60 (D) 8 318 1 078	78 82 202 11 623 1 523	30 35 029 3 061 369	
	Retail stores (establishments with payroll)2: Number	1 391 1 090 040	805 633 145	122 48 707	58 63 635	78 82 202	30 35 029	
54, 58, 591	Convenience goods stores: Number Sales (\$1,000)	575 408 793	325 221 805	38 7 444	14 20 810	14 18 877	6 (D)	
53, 56, 57; 594	Shopping goods stores (GAF) <sup>4 5</sup> : Number	388 289 540	239 192 147	52 27 490	30 37 011	60 62 578	14 7 575	
52, 55, 59, ex. 591, 4	Ali other stores: Number	428 391 707	241 219 193	32 13 773	14 5 814	4.747	10 (D)	
	NUMBER OF ESTABLISHMENTS  Retail stores <sup>1 2 3</sup>	<b>1 8</b> 65	1 017	137	60	78	30	
	Retail stores (establishments with payroll)2	1 391	805	122	58	78	30	
52	Building materials, hardware, garden supply, and mobile home dealers	68	33	3	3		1	
525 52 ex. 525	Hardware storesOther	15 53	7 26	3	3	:	i	
53 531 531 533 539	General merchandise group stores  Department stores (incl. leased depts.) <sup>5</sup> 6  Department stores (excl. leased depts.) <sup>5</sup>	38 16 16 15 7	25 11 11 10 4	2 2 2	3 3 1	3 3 3	1 1 1	
54	Food stores <sup>7</sup>	233	131	8	3	5	2	
541	Grocery stores	190	98	1	1	1	1	
55 ex. 554	Automotive dealers	100	59	4	2		3	
55 <b>4</b> 56	Gasoline service stations	122	62	1	1		2	
561	Apparel and accessory stores Men's and boys' clothing and furnishings	146	83	24	12	35		
562, 3, 8	stores	20	8	6	-	7	1	
	furriers	61 55	34 29	10	6 6	13 13	2 2	
562 565 566 564, 9	Women's ready-to-wear stores	13 43 9	6 30 5	1 5 2	1 4	3 10 2	1 2	
57	Furniture, home furnishings, and equipment stores	105	59	11	5	8	4	
5712 5713, 4, 9 572, 3	Furniture stores  Home furnishing stores Household appliance, radio, television, and	32 30	16 20	4 4	1	1 2	2	
	music stores	43	23	3	4	5	1	
58 5812 5813	Eating and drinking places  Eating places  Drinking places	277 259 18	159 149 10	26 26	7 6 1	7 6 1	3	
591	Drug and proprietary stores	65	35	4	4	2	1	
59 ex. 591	Miscellaneous retali stores <sup>8</sup>	237	159	37	17	17	7	
592 594 5944 5947	Liquor stores Miscellaneous shopping goods stores <sup>a</sup> Jewelry stores Gift, novelty, and souvenir shops	14 99 17 22	9 72 14 14	3 13 6 4	1 9 2 2	13 2 6	1 3 1 1	
5949 5992	Sewing, needlework, and piece goods stores _ Florists	9 24	9 13	5	1	1	1	

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>§</sup>Includes sales from catalog order desks located in department stores.

<sup>§</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>§</sup>May include data not covered by SIC 541.

<sup>§</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>§</sup>May include data not covered by SIC's 5944, 5947, and 5949.

## Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I]

SIC code	e Kind of business		ablishments Sales			Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
0.0 0000		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	ROANOKE CBD										
	Retail stores <sup>1 2 3</sup>	137	128	49 446	43 314	12 065	11 059	2 997	2 758	1 310	1 227
	Retail stores (establishments with payroll) <sup>2</sup>	122	114	48 707	42 645	12 065	11 059	2 997	2 758	1 310	1 227
52	Building materials, hardware, garden supply, and mobile home dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525 52 ex. 525	Hardware storesOther	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	4	6 423	6 423	2 352	2 352	561	561	312	312
531 531 533 539	Department stores (incl. leased depts.) <sup>4</sup> <sup>5</sup> Department stores (excl. leased depts.) <sup>4</sup> Variety stores Miscellaneous general merchandise stores	2 2 2	2 2 2 -	(D) (D) (D)	000	(NA) (D) (D)	(NA) (D) (D)	(NA) (D) (D)	(NA) (D) (D)	(NA) (D) (D)	(NA) (D) (D)
54	Food stores <sup>5</sup>	8	7	1 701	1 635	210	194	50	46	35	32
541	Grocery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	4	3	(S)	2 391	(S)	371	(S)	89	(S)	19
554	Gasoline service stations	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	24	23	8 119	7 816	2 300	2 200	523	499	247	232
561	Men's and boys' clothing and fumishings stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and fumers	10	9	3 278	3 030	1 001	909	217	195	122	119
562 565 566 564, 9	Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	8 1 5 2	7 1 5 2	0000	0000	9999	30000	9999	(D) (D) (D) (D) (D)	<u>3</u> 0000	(D) (D) (D)
57	Furniture, home furnishings, and equipment stores	11	11	8 624	8 435	2 284	2 228	736	720	162	159
5712 5713 4 0	Furniture stores	4	4	(D) 1 447	(D)	(D) 247	(D) 231	(D) 51	(D)	(D)	(D) 21
5713, 4, 9 572, 3	Home fumishing stores  Household appliance, radio, television, and music stores	3	3	1 447 (D)	1 375 (D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	26	24	3 765	3 479	849	772	192	175	216	202
5812 5813	Eating places Drinking places	26	24	3 765	3 47 <b>9</b>	84 <b>9</b>	772 -	192	175	216	<b>2</b> 02
591	Drug and proprietary stores	4	4	1 978	1 928	327	314	91	87	56	54
59 ex. 591	Miscellaneous retail stores7	37	34	10 900	9 918	2 695	2 490	580	540	214	195
592 594 5944 5947	Liquor stores Miscellaneous shopping goods stores <sup>8</sup> Jewelry stores Gift, novelty, and souvenir shops Sewing, needlework, and piece goods	3 13 6 4	3 12 6 3	(D) 4 324 2 794 (D)	(D) 4 122 2 728 (D)	(D) 1 425 1 129 (D)	(D) 1 369 1 111 (D)	(D) 321 238 (D)	(D) 312 235 (D)	(D) 100 70 (D)	(D) 95 69 (D)
5 <b>949</b> 5 <b>99</b> 2	Sewing, needlework, and piece goods stores	- 5	. 5	1 254	839	274	195	5 <b>9</b>	43	34	25

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

## Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

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SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number
	MRC NO. 1					
	Retsii stores <sup>1 2 3</sup>	60	(D)	8 318	1 895	1 078
	Retail stores (establiahmenta with psyroli)2	58	63 635	8 318	1 895	1 078
53	General merchandiae group stores	4	25 552	2 863	633	382
531	Department stores (incl. leased depts.) <sup>4 5</sup>	3	23 688	(NA)	(NA)	(NA)
56	Appsrel and accessory stores	12	6 502	782	181	105
562, 3, 8 562	Women's clothing and specialty stores and furriers Women's ready-to-wear stores	6 6	4 123 4 123	458 458	11 <b>2</b> 112	69 69
57	Furniture, home furnishings, and equipment stores	5	1 470	247	51	20
58	Eating and drinking places	7	5 788	1 515	339	283
591	Drug snd proprietary stores	4	3 011	401	112	57
59 ex. 591	Miscellsneoua retall stores	17	6 464	868	215	96
594	Miscellaneous shopping goods stores	9	3 487	549	137	75
	MRC NO. 2					
	Retall stores <sup>1 2 3</sup>	78	82 202	11 623	2 777	1 523
	Retail stores (establishments with payroll)2	78	82 202	11 623	2 777	1 523
53	General merchandise group stores	4	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>4 5</sup>	3	33 153	(NA)	(NA)	(NA)
56	Appsrel and accessory stores	35	(D)	(D)	(D)	(D)
561 562, 3, 8 562 566	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furners Women's ready-to-wear stores Shoe stores	7 13 13 10	3 766 9 361 9 361 3 993	466 1 063 1 063 555	129 240 240 123	39 157 157 71
57	Furniture, home furnishings, and equipment stores	8	5 701	691	174	71
59 ex. 591	Miscellsneous retail atores	17	5 809	945	217	120
594 5 <b>9</b> 47	Miscellaneous shopping goods stores Gift, novelty, and souvenir shops	13 6	5 062 1 537	827 299	191 68	98 39
	MRC NO. 3					
	Retall storea <sup>1 2 3</sup>	30	35 029	3 061	738	369
	Retsil stores (establishmenta with psyroli) <sup>2</sup>	30	35 029	3 061	738	369
56	Appsrel and accessory stores	6	2 052	210	40	31
57	Furniture, home furnishings, and equipment stores	4	1 094	108	27	16
58	Eating snd drinking pisces	3	1 278	216	38	33
5812	Eating places	3	1 278	216	38	33
59 ex. 591	Miacelisneous retail stores	7	2 818	321	76	37

<sup>&</sup>lt;sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

## APPENDIX A. General Explanation

#### CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1982 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

- The nonmail universe consists of firms which were not required to file a regular census return and includes:
  - a. All nonemployers, i.e., all firms with no paid employees during 1982. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1982 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more. This change in qualifications for the 1982 census is described in the Comparability of the 1977 and 1982 Censuses section below.

b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1982 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

- 2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:
  - a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1981.
  - b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1982 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universes as follows:

- 1. The nonmail universe.
  - a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies. Data are not provided for nonemployers by kind of business as planned for 1982 because a substantial number of the nonemployer records, obtained from the Internal Revenue Service (IRS), were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
  - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

 Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

## **COMPARABILITY OF THE 1977 AND 1982 CENSUSES**

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

Also, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the ''remainder of county'' statistics in previous censuses being included within the ''remainder of county'' for 1982.

Leased departments—In 1977 and in prior censuses, data for leased departments were consolidated with the data for stores

¹Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

in which they were located. In the 1982 census, each leased department was treated as a separate establishment and was classified according to the kind of business it conducted. For example, in the 1977 reports, data for a leased department selling shoes were included in the kind-of-business statistics of the lessor store. For the 1982 reports, however, a leased department selling shoes would be considered a separate retail establishment under the "shoe store" classification. It should also be noted that in the 1982 classifications (with the exception of department stores for which leased department data are recognized for classification purposes), the procedure which separated the leased department from the main store might have affected the kind-of-business code assigned to a relatively small number of main stores, because the coding procedure did not take into account the lines of merchandise carried by the leased department.

Due to the relatively high level of leased department activity in department stores, department store sales summaries for 1982 have been separately presented for the following classifications:

Department stores (incl. leased depts.)
Department stores (excl. leased depts.)

Nonemployer firms—In 1977, the census included any retail nonemployer firm which reported a sales volume of \$2,500 or more, plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. In the 1982 census, nonemployer firms are included if, on an annual basis, they reported a sales volume of at least \$1,000. This change was made so that establishments will be included in the retail census based on the same criterion used for including establishments in the other economic censuses, i.e., \$1,000. Had the 1982 criterion been applied in the 1977 Census of Retail Trade, an additional 62,000 nonemployers with sales of \$120.6 million would have been included.

In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications, including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Service (IRS) based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are presented only at the retail trade total level for all geographic areas. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kind of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported by businesses for 1982 on IRS form 1040, schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

Central business districts—In 1982, two sets of kind-of-business data are provided for central business districts (CBD's): "adjusted" and "unadjusted." In the 1977 reports, only unadjusted data were provided. Unadjusted CBD data refer to the

summation of data for those establishments which could be identified, based on address, as being in the CBD. However, some records, particularly those of small establishments for which information is derived from administrative records of other Federal agencies, have addresses that are inadequate for determining if they are in the CBD.

Therefore, for 1982 the Bureau proportionately allocated data to the CBD for establishments for which address records were inadequate to determine if they were inside or outside the CBD. The resulting ''adjusted'' data provide more realistic estimates of retail trade in each CBD. The adjustment process allocated data for the establishments that could not be coded in each CBD city to either ''inside'' or ''outside'' the CBD in the same ratio as the associated data for establishments with addresses that could be coded. The adjustment process was separately applied to each data item (number of establishments, sales, annual payroll, and number of employees) for each kind-of-business level for which data are presented for each CBD.

The 1977 CBD statistics and the 1982 "unadjusted" statistics are based on comparable procedures and are believed to be directly comparable. The 1982 "unadjusted" statistics are shown to provide a means of comparing 1977 and 1982 CBD data and to provide measures (the differences between the adjusted and unadjusted data) of the estimation for establishments with inadequate addresses.

Nonstore retailers (SIC 596)—Although nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments) were included in the 1977 Census of Retail Trade, data for nonstore retailers were excluded from the Major Retail Centers reports. For 1982, nonstore retailers are also included in the Major Retail Centers reports. Nonstore retailers account for a negligible portion of total retail trade in most MRC's and CBD's.

#### **EXPLANATION OF TERMS**

Establishments - An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects, RC82-I-4. Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business a the end of the year versus the number active any time during the year for the United States as a whole is presented for establishments with payroll, by kind-of-business group, and for all establishments, only for total retail trade, in appendix G of the United States Summary report of the Geographic Area series RC82-A-52.

When two activities or more were carried on at a single loca tion under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes, the terms firm and company are synonymous.

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Annual payroll—Payroll includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (e.g., free meals and lodgings), paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

First quarter payroll—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily service retail establishments are presented for selected industrial classifications in tables included in the United States Summary report of the Geographic Area series, RC82-A-52. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

## ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

The tables in this report present data for two major categories of establishments: All establishments and establishments with payroll.

Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MRC NO. X					
	Retail stores <sup>1 2 3</sup>	130	73 530	9 853	2 683	1 003
	Retall stores (establishments with payroll) <sup>2</sup>	117	71 810	9 853	2 683	1 003
1						

The term ''all establishments'' includes those without payroll (''mom and pop'' operators) and those with payroll. The number and sales of establishments without payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As shown in the table on the previous page:

- 130 (Number of total establishments)
- -117 (Number of establishments with payroll)
  - 13 (Number of establishments without payroll)

The sales of the 13 establishments is \$1,720 (000).

As explained in the "Comparability of 1977 and 1982 Censuses," data are shown by kind of business only for establishments with payroll.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-ofbusiness classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which

various broad groups of commodities, or merchandise lines, sold by different kinds of business is available in the 1982 Census of Retail Trade report, Merchandise Line Sales, RC82-I-3.)

## Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Hardware stores (SIC 525) — Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

## General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales and selling each of the following lines of merchandise:

- Furniture, home furnishings, appliances, and radio and TV sets.
- 2. A general line of apparel for the family.
- 3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the appare group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)
Department stores (excl. leased depts.)

Variety stores (SIC 533)—Establishments engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

## Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

## **Automotive Dealers and Gasoline Service Stations** (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories, and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new

automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

## Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing and specialty stores and furriers (SIC 562, 563, and 568)—Comprise the following industries:

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Women's specialty stores and furriers (SIC 563 and 568)—Establishments primarily selling a specialized line of women's and girls' apparel, such as sportswear, beachwear, blouses, hosiery, hats, foundation garments, lingerie, negligees, robes, and fur coats and other fur apparel.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling shoes and other footwear. Accessories are frequently sold. Included are men's shoe stores, women's shoe stores, children's and juveniles' shoe stores, and family shoe stores.

Other apparel and accessory stores (SIC 564 and 569)— Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This classification also includes children's and infants' wear stores.

## Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Home furnishing stores (SIC 5713, 5714, and 5719)—Establishments primarily engaged in the retail sale of home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, floor coverings and related products, draperies, curtains, slipcovers, and upholstery material.

Household appliance, radio, television, and music stores (SIC 572 and 573)—Comprise the following industries:

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and televison sets.

Radio and television stores (SIC 5732)—Establishments primarily engaged in the retail sale and installation of radios, television sets, home computers and software, record players, and high fidelity (hi-fi) and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

Record shops (SIC 5733 pt.)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (SIC 5733 pt.) — Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

## Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Eating places (SIC 5812)—Includes retail establishments which sell prepared foods and beverages for consumption on or near the premises. Included are restaurants and lunchrooms, social caterers, cafeterias, refreshment places, contract feeding locations, and ice cream and frozen custard stands.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

## Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug and proprietary stores (SIC 591)—Drug stores are establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rathe than on a strict interpretation of commodities handled.

Proprietary stores are establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquo for consumption off the premises. Liquor stores operated b' States, counties, and municipalities are included.

Miscellaneous shopping goods stores (SIC 594)—Comprise the following industries:

General line sporting goods stores (SIC 5941 pt.) -Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)— Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment.

Book stores (SIC 5942) — Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail order houses (SIC 5961).

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby

kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

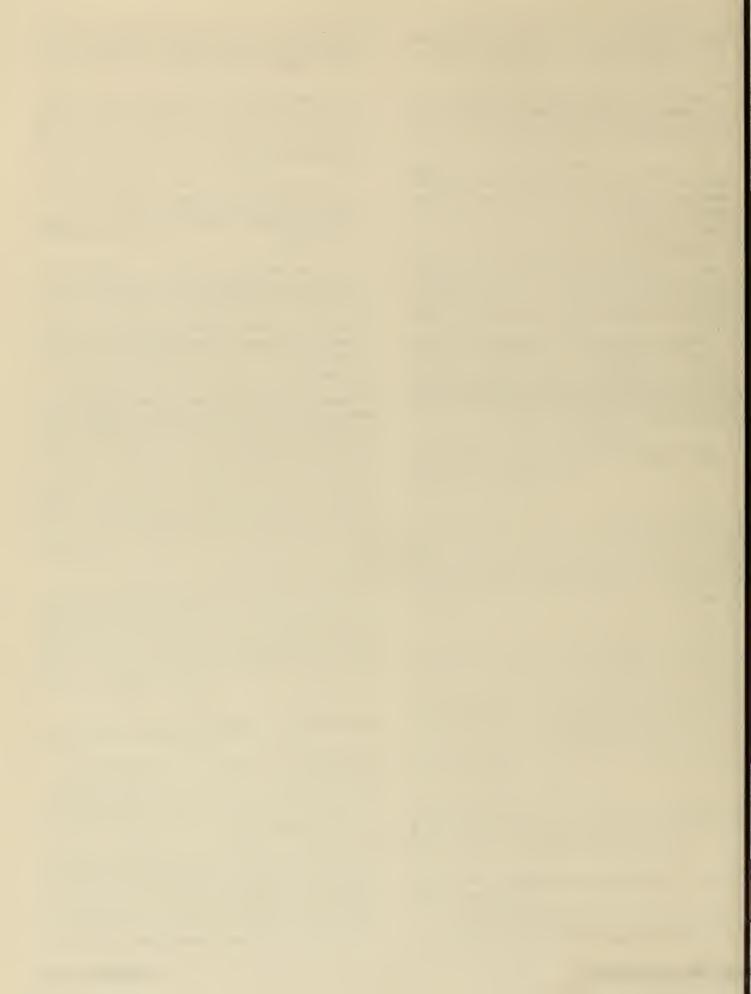
Camera and photographic supply stores (SIC 5946) — Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)— Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948)— Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

Florists (SIC 5992) — Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.



## APPENDIX B. General Questions



U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

## 1982 CENSUS OF RETAIL TRADE

DOLLAR FIGURES    STATE   ZIP CODE			O.M.B. APPROVAL NO. 0607-	0371: EXPIRES 12/84
be seen only by sworn Cersus employees and may be used only for statistical proposes. The law seed to be used only for statistical proposes. The law seed to be used only for statistical proposes. The law seed to be used to be statistical proposes. The law seed to be used to be statistical proposes. The law seed to be seed to be used to be seen to the above address; please include your 11-digit Census File Number (CFN).  **Please correct errors in name, address, and ZIP code. ENTER street and number it not shown. The street and number it not shown. The street and number it not shown in the label the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941? Ose 1 "YES" One of the city Form 941? Ose 1 "YES" One of the city. The own forms and NOTE: P.O. boxes or rust routes are not physical locations.  **Answer Froms a, D., C., and of NOTE: P.O. boxes or rust routes are not physical locations.**  **ILEM 2 - PHYSICAL LOCATION OF ESTABLISHMENT One of the city. Town. VILLAGE, ETC. STATE SIP CODE CITY. TOWN of the company of the comp	law (title 13, U.S. Code). By the same law, your			ation (Ei)
also provides that copies retained in your files are innume from largel process.  Please read the accompanying instructions before answering the questions.  Please correct errors in name, address, and ZIP code. ENTER street and number if not shown request should be sent to the above address; please include your 11-digit Census File Number (CPN).  NOTE: Please read the accompanying instructions before answering the questions.  Please correct errors in name, address, and ZIP code. ENTER street and number if not shown request should be sent to the above address; please include your 11-digit Census File Number (CPN).  Item 1 - EMPLOYER IDENTIFICATION NUMBER as that used for this establishment of its latest lags2 Employer's quarterly Federal Tax Return, Treasury Form 941?  One 1 - YES (0 digits)  2   NO - Enter current   (0 digits)  2   NO - Enter current   (0 digits)  2   Partnership  3   Cooperative association (tax-exempt)  5   Cooperative association (tax-exempt)  6   Cooperative association (tax-exempt)  7   Cooperative association (tax-exempt)  8   Cooperative as	be seen only by sworn Census employees and may			CB reas
BURCAU OF THE CENSUS	also provides that copies retained in your files	_		
DUE DATE: FEBRUARY 15, 1983  If you cannot file by the due date, a time extension request should be sent to the above address; plase include your 11-digit Census File Number (CFN).  Note — Please read the accompanying instructions before answering the questions.  Please correct errors in name, address, and ZIP code. ENTER street and number it not shown. Item 1 — EMPLOYER IDENTIFICATION NUMBER is the Employer Identification (EI) Number shown in the label the SAME state Employer Identification (EI) Number shown in the label the SAME state Employer Identification (EI) Number shown in the label the SAME state Employer Identification (EI) Number shown in the label the SAME state Employer Identification (EI) Number shown in the label the SAME state Employer Identification (EI) Number shown in the label the SAME state Employer Identification (EI) Number shown in the label the SAME state Employer Identification (EI) Number shown in the label the SAME state Employer Identification (EI) Number shown in the label the SAME state Employer Identification (EI) Number shown in the label the SAME state Employer Identification (EI) Number shown in the label the SAME state Employer Identification (EI) Number shown in the label the SAME state Employer Identification (EI) Number Identificat				'
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If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).  **Note**— Please read the accompanying instructions before answering the questions.**  **Please correct errors in name, address, and ZIP code. ENTER street and number it not shown.**  Item 1 – EMPLOYER IDENTIFICATION NUMBER is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1932 Employer's Quarterly Federal Tax Retun, Treasury Form Say 19 of 19 digits)  z NO – Enter current   19 digits)  z NO – Enter current   19 digits)  z NO – Enter current   19 digits)  Item 2 – PHYSICAL LOCATION OF ESTABLISHMENT Answer items a, b, c, and of NOTE: P.O. boxes or rural routes are not physical facetions.**  a.   Same as shown in making label. If different, indicate change.]  **NUMBER AND STREET   19 digits   19 di				
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Item 1 - EMPLOYER IDENTIFICATION NUMBER   Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941?   O32   O33   I individual proprietorship   O2   Partnership   O32   O33   I individual proprietorship   O32   O34   O44   O45   O		L		
Item 1 - EMPLOYER IDENTIFICATION NUMBER   Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on tist latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941?   O94   Temporarily or seasonally   O94   Temporarily or seasonally   O94   OFFICE   O95   OFFICE   O96   OFFICE   O97   OFFICE   O97	the questions.			
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is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on tis latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941?    Ogal   YES	Item 1 - EMPLOYER IDENTIFICATION NUMBER			
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Item 2 - PHYSICAL LOCATION OF ESTABLISHMENT	Quarterly Federal Tax Return, Treasury Form 941?			
Item 2 - PHYSICAL LOCATION OF ESTABLISHMENT   Answer items a, b, c, and d   NOTE: P.O. boxes or rural routes are not physical locations.		9 digits)		
Answer items a, b, c, and d  NOTE: P.O. boxes or rural routes are not physical locations.  a. Same as shown in mailing label. If different, indicate change.  NUMBER AND STREET  CITY, TDWN, VILLAGE, ETC. STATE ZIP CODE  b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?  Type of municipality where physically located specific or township  d. Name of county where physically located  Type of municipality where physically located  Town or township  d. Name of county where physically located  Town or township  Item 3 - OPERATIONAL STATUS  Number of months firm or organization actively operate this establishment at the end of 1982.  Number of paid employees for the pay period including March 12, 1982. (Include both full- and part-time employees.)  O Corporation (Do not mark if any form of cooperative association.)  Physically located indicate change.  9 Other - Specify  Value figures may be reported in dollars or rounded to thousands.  In 1982  Value figures may be reported in dollars or rounded to thousands.  In 1982  Number of paid employees and other operating is stablishment at the end of 1982.  Number of paid employees for the pay period including March 12, 1982. (Include both full- and part-time employees.)				ipt)
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oss 1 YES 3 No legal boundaries 2 NO 4 Don't know  c. Type of municipality where physically located		the legal boundaries		Mil. Thou. Dol.
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c. Type of municipality where physically located  396 1 City, village, or borough 2 Town or township  d. Name of county where physically located  2 A How many months during 1982 did this firm or organization actively operate this establishment?  b. Mark (X) the ONE box which best describes this establishment at the end of 1982.  OO1 1 In operation  2 Temporarily or seasonally  Other or don't know operating receipts EXCLUDING sales (or other) taxes collected  Item 6 - PAYROLL AND EMPLOYMENT  O 30  (1) Total ANNUAL payroll  D. Employment In 1982, before deductions  (1) Total ANNUAL payroll  D. Employment In 1982  Number of paid employees for the pay period including March 12, 1982. (Include both full- and part-time employees.)			Sales of merchandise and other	010
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a. How many months during 1982 did this firm or organization actively operate this establishment?  b. Mark (X) the ONE box which best describes this establishment at the end of 1982.  Oo 1 1 In operation  2 Temporarily or seasonally  Oo 2  (2) FIRST QUARTER payroll  b. Employment In 1982  Number of paid employees for the pay period including March 12, 1982. (Include both full- and part-time employees.)	Itam 2 OPERATIONAL STATUS	Number of months	(2)	031
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3 Ceased operation – Give date				
4 Sold or leased to another	4 Sold or leased to another		Item 9 - KIND OF BUSINESS AND WALLS	hav which to
operator – Give date at right —  AND enter name, etc., below,  Item 9 – KIND OF BUSINESS – Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 198			describes the PRINCIPAL kind of business of this	s establishment in 1982
NAME OF NEW OWNER OR OPERATOR (Categories appropriate to individual form)	NAME OF NEW OWNER OR OPERATOR		(Categories appropriate to individ	dual form)
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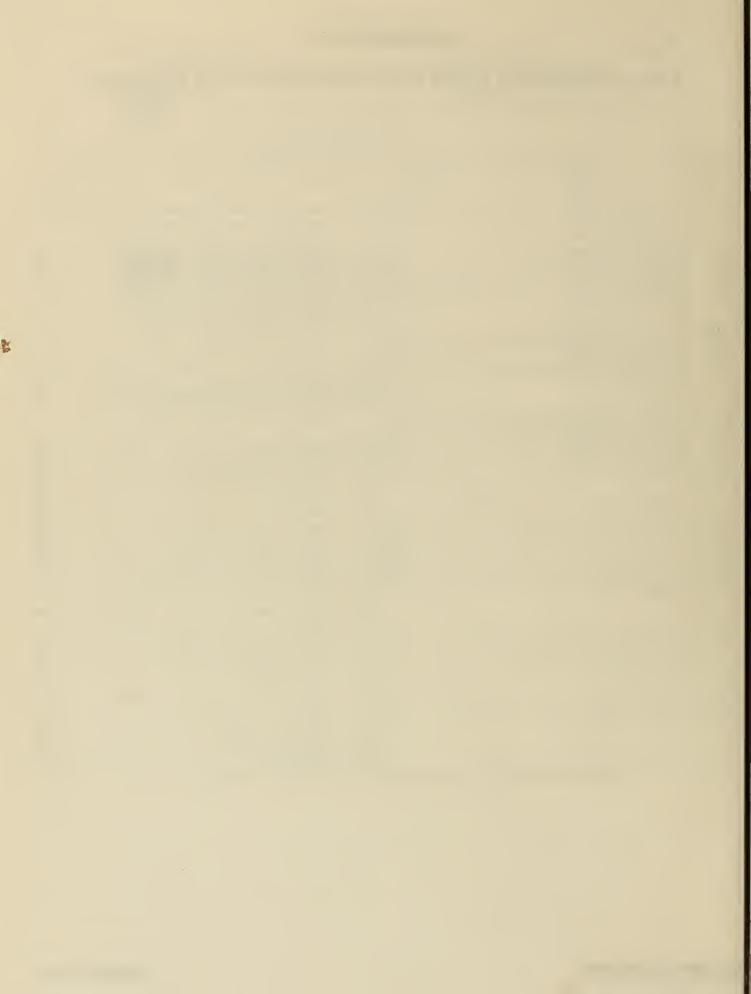
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Item 11 - MERCHANDISE LINES							c. How many establishments were opera	ated under		Numbe	er
Report sales either in dollar figur percent (in whole percents) of total					as a		the El Number shown in the address corrected in item 1) at the end of 198	label (or a	as 079	9	
HOW TO If figure is 38.76% total sales:		Mil.	Thou.	Dol.	Per- cent	1	If more than one, provide the physic information indicated below for each	al locatio	n addres	s and ot	her with
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Not acceptable				-	38.76	Г	NAME, AOORESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.
Cen- Estimated sales during 1982		1			081	1 1					
Merchandise lines	SUS	Mil.	Thou.	Dol.	Per- cent			Sales	082	i i	
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(Categories appropri	ate to	indivi	dual fo	rm)		ı		Census	088	L	
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Answer item 13 only if your Census File Number (CFN), shown in the address label			Ī	KINO-OF-BUSINESS DESCRIPTION	Annual payroll						
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						L		use			
Item 13 - OWNERSHIP, CONTRO	L, AND	LOCAT	IONS OF	OPER	ATION	ı	NAME, AODRESS, AND ZIP CODE	1982	Mit.	Thou.	Dol.
a. Is this company owned or con-					PANY	1		Sales		1 1	
trolled by another NAME. AC	DRESS	, ANO Z	IP COOE	Ē		3		Annual	082	1 1	
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h. Does this company ENTER O	WNEOC				PANY	1		1362	081	1 1	001.
own or control any other company or	DHESS	, ANO Z	1P COOE					Sales			
companies?						4		Annual	082		
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2 NO	aite) [	T	ПТ	TT	TT	1		Census			

## APPENDIX C.

## Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
50	THE WATER THE WATER AND CARRY CONTROL		57		
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS		37	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
	AND HOBILE HOTE DEALERS		5712	Furniture stores	5701
5211	Lumber and other building materials dealers	5201	5713	Floor covering stores	5704
5231	Paint, glass, and wallpaper stores	5202	5714	Drapery, curtain, and upholstery stores	5705
5251	Hardware stores	5203	5719	Miscellaneous home furnishing stores	5705
5261	Retail nurseries, lawn and garden supply stores	5204	5722	Household appliance stores	5702
5271	Mobile home dealers	5205	5732	Radio and television stores	5702
			5733 pt.	Record shops	5703
53	GENERAL MERCHANDISE GROUP STORES		5733 pt.	Musical instrument stores	5703
5311 pt.	Conventional department stores	5301	58	EATING AND DRINKING PLACES	
5311 pt.	Discount or mass merchandising department stores	5301	5812 pt.	Restaurants and lunchrooms	5801
5311 pt. 5331	National chain department stores	5301	5812 pt.	Social caterers	5801
5399	Variety stores Miscellaneous general merchandise stores	5302	5812 pt.	Cafeterias	5801
2277	Miscernaneous general merchandise scores	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	5812 pt.	Refreshment places	5801
			5812 pt.	Contract feeding	5802
54	FOOD STORES		5812 pt. 5813	Ice cream, frozen custard stands	5801
5411	Grocery stores	5400	2012	Drinking places (alcoholic beverages)	5801
5423	Meat and fish (seafood) markets	5400	59	MISCELLANEOUS RETAIL STORES	
5431	Fruit stores and vegetable markets	5400		THE STATE OF THE S	
5441	Candy, nut, and confectionery stores	5400	5912 pt.	Drug stores	5901
5451	Dairy products stores	5400	5912 pt.	Proprietary stores	5901
5462	Retail bakeriesbaking and selling	5400	5921	Liquor stores	5902
5463	Retail bakeriesselling only	5400	5931	Used merchandise stores	5903
5499	Miscellaneous food stores	5400	5941 pt.	General line sporting goods stores	5904
		1	5941 pt.	Specialty line sporting goods stores  Book stores	5904 5905
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5943	Stationery stores	5905
			5944	Jewelry stores	5906
5511	Motor vehicle dealersnew and used cars	5501	5945		5907
5521 5531 pt.	Motor vehicle dealersused cars only	5501 5502	5945	Hobby, toy, and game shops	5908
5531 pt.	Tire, battery, and accessory dealers Other auto and home supply stores	5502	5947	Gift, novelty, and souvenir shops	5905
5541	Gasoline service stations	5504	5948	Luggage and leather goods stores	5905
5551	Boat dealers	5503	5949	Sewing, needlework, and piece goods stores	5909
5561	Recreational and utility trailer dealers	5503	5961 pt.	Department store merchandisemail order	5910
5571	Motorcycle dealers	5503	5961 pt.	General merchandise, n.e.cmail order	5910
5599	Automotive dealers, w.e.c	5503	5961 pt.	Other mail-order houses	5910
			5962	Automatic merchandising machine operators	5802
56	APPAREL AND ACCESSORY STORES		5963 pt.	Furniture, home furnishings, equipmentdirect	
5611	Men's and boys' clothing and furnishings stores	5601		selling	5910
56 21	Women's ready-to-wear stores	5601	5963 pt.	Mobile food servicedirect selling	5910
5631	Women's accessory and specialty stores	5601	5963 pt.	Books and stationery-direct selling Other direct selling	5910 5910
5641	Children's and infants' wear stores	5601	5963 pt.		
5651	Family clothing stores	5601	5982	Fuel and ice dealers, n.e.c	5911
			5983	Fuel oil dealers	5911 5911
5661 pt.	Men's shoe stores	5602	5984	Liquefied petroleum gas (bottled gas) dealers	
5661 pt.	Women's shoe stores	5602	5992	Florists	5912
5661 pt.	Children's and juveniles' shoe stores	5602	5993	Cigar stores and stands	5902
5661 pt.	Family shoe stores	5602	5994	News dealers and newsstands	5902 5913
56.01	The state of the s	5601	5999 pt.	Optical goods stores	5913
5681	Furriers and fur shops	5601	5999 pt. 5999 pt.	Typewriter stores	5905
5699	Miscellaneous apparel and accessory stores	5601		Other retail stores, n.e.c	5916
	accessory stores	1 3031	Prop Pc.		



## APPENDIX D. Standard Metropolitan Statistical Areas

[Titles and definitions shown for SMSA's are those established by the Office of Management and Budget, as of January 1982]

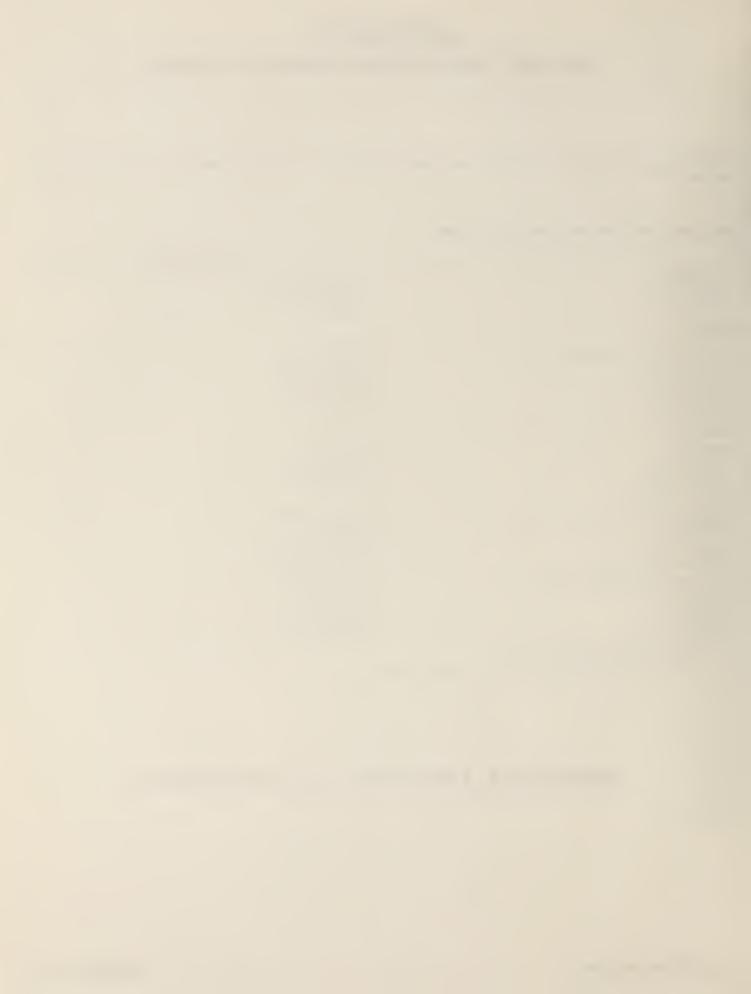
### **Standard Metropolitan Statistical Areas**

SMSA and definition	SMSA and definition				
Charlottesville, Va.¹ Albemarle County, Va. Fluvanna County, Va. Greene County, Va. Charlottesville city, Va.²  Danville, Va.¹ Pittsylvania County, Va. Danville city, Va.²  Johnson City-Kingsport-Bristol, TennVa.³ Carter County, Tenn. Hawkins County, Tenn. Sullivan County, Tenn. Unicoi County, Tenn. Washington County, Tenn. Scott County, Va. Washington County, Va. Bristol city, Va.²	Petersburg-Colonial Heights-Hopewell, Va. Dinwiddie County, Va. Prince George County, Va. Colonial Heights city, Va. <sup>2</sup> Hopewell city, Va. <sup>2</sup> Petersburg city, Va. <sup>2</sup> Richmond, Va. Charles City County, Va. Charles City County, Va. Goochland County, Va. Hanover County, Va. Henrico County, Va. New Kent County, Va. Richmond city, Va. Richmond city, Va. <sup>2</sup> Roanoke, Va.				
Lynchburg, Va. Amherst County, Va. Appomattox County, Va. Campbell County, Va. Lynchburg city, Va. <sup>2</sup>	Botetourt County, Va. Craig County, Va. Roanoke County, Va. Roanoke city, Va. Salem city, Va. <sup>2</sup>				
Newport News-Hampton, Va. Gloucester County, Va. James City County, Va. York County, Va. York County, Va. Hampton city, Va.² Newport News city, Va.² Poquoson city, Va.² Williamsburg city, Va.² Williamsburg city, Va.² Norfolk-Virginia Beach-Portsmouth, VaN.C.³ Currituck County, N.C. Chesapeake city, Va.² Norfolk city, Va.² Portsmouth city, Va.² Suffolk city, Va.² Virginia Beach city, Va.²	Washington, D.CMdVa.³ Washington, D.C. Charles County, Md. Montgomery County, Md. Prince George's County, Md. Arlington County, Va. Fairfax County, Va. Loudoun County, Va. Prince William County, Va. Alexandria city, Va.² Fairfax city, Va.² Fairfax city, Va.² Manassas city, Va.² Manassas Park city, Va.²				

## APPENDIX E, APPENDIX F, and APPENDIX G

[Not applicable]

New SMSA since 1977 Economic Censuses.
 Independent of any county and considered a county equivalent.
 MRC data for this SMSA appear only in State report for State in which this SMSA is primarily located.

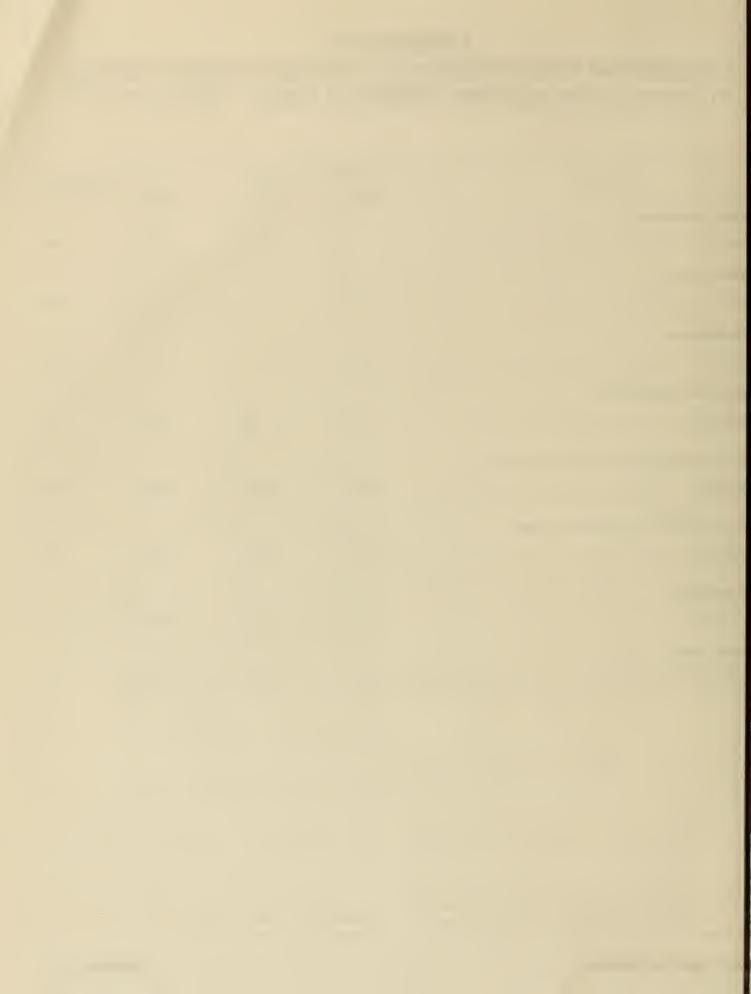


# APPENDIX H. Comparative Sales Statistics for Central Business Districts in Standard Metropolitan Statistical Areas: 1982 and 1977

	1982	sales			
Geographic area	Adjusted (\$1,000)	Unadjusted (\$1,000)	1977 sales (\$1,000)	Percent change in sales, 1977 to 1982, unadjusted	
CHARLOTTESVILLE SMSA					
Charlottesville CBD	(S)	28 809	(NA)	(NA)	
DANVILLE SMSA					
Danville CBD	66 845	63 399	(NA)	(NA)	
LYNCHBURG SMSA					
Lynchburg CBD	44 373	43 859	31 269	40.3	
NEWPORT NEWS-HAMPTON SMSA					
Newport News CBD	(D) (D)	(D) (D)	19 998 23 455	(D) (D)	
NORFOLK-VIRGINIA BEACH-PORTSMOUTH, VAN.C., SMSA					
Norfolk CBDPortsmouth CBD	80 010 30 326	70 428 26 922	62 230 21 500	13.2 25.2	
PETERSBURG-COLONIAL HEIGHTS-HOPEWELL SMSA					
Petersburg CBD	43 484 (D)	42 682 (D)	18 290 11 011	133.4 (D)	
				, ,	
RICHMOND SMSA					
Richmond CBD	154 377	141 031	130 919	7.7	
ROANOKE SMSA					
Roanoke CBD	49 446	43 314	48 792	-11.2	

MAJOR RETAIL CENTERS

APPENDIX H H-1



# APPENDIX I. Boundary Descriptions for Central Business Districts and Major Retail Centers

### CHARLOTTESVILLE, VA., SMSA

Charlottesville CBD—Includes the area bounded by High St., State Hwy. 20, South St., 6th St., Levitt St., 2nd St., Diggs St. ext., 1st St., Oak St., Ridge St., the C & O RR., and the Southern RR. (Entire tract 1)

MRC No. 1—Includes the planned centers known as "Albemarle Square," "Fashion Square," and "Shoppers World" and establishments on Seminole Trail from the northern property line of Albemarle Square to the southern property line of Shoppers World, and on Rio Rd. from address 610 to eastern property line of Fashion Square. (Albemarle County) (In tracts 106, 107, and 108)

MRC No. 2—Includes the planned center known as "Barracks Road Shopping Center" and establishments in the area bounded by the northern property line of the center, Emmet St., Arlington Blvd., and Millmont St. (Charlottesville) (In tracts 7 and 8)

#### DANVILLE, VA., SMSA

Danville CBD—Includes the area bounded by the Dan River, Jackson Branch, Jefferson St., the Southern RR., Monument St., Newton St., E. Green St., Jefferson St., Union St., and Poplar St. (Entire tract 5)

#### LYNCHBURG, VA., SMSA

Lynchburg CBD—Includes the area bounded by Blackwater Creek, James River, the corporate limits, U.S. Hwy. 29, Main St., Pearl St., Church St., Washington St., Clay St., 6th St., Monroe St., 4th St., Lucado Pl., and Main St. (Entire tract 5)

MRC No. 1—Includes the planned centers known as ''Hills Plaza,'' ''River Ridge Mall,'' and ''K-Mart Plaza'' and establishments in the area bounded by Fort Ave., eastern property line of Hills Plaza, Border St., Candler's Mt. Rd., Southern RR., Wards Rd., western property line of K-Mart Plaza, and Edinboro Ave. ext. (Lynchburg) (In tracts 10 and 14)

#### NEWPORT NEWS-HAMPTON, VA., SMSA

Newport News CBD—Includes the area bounded by C & O RR., James River, 33rd St., West Ave., 35th St., and Washington Ave. (Entire tract 301)

Hampton CBD—Includes the area bounded by Interstate 64, Hampton River, Whiting St., Armistead Ave., Queen St., Pembroke Ave., Florida St., and C & O RR. (Entire tract 106.01)

MRC No. 1—Includes the planned centers known as "Coliseum Mall," "Riverdale Plaza," and "Coliseum Square" and establishments on W. Mercury Blvd. from Interstate Hwy. 64 to Armistead Ave., and on Coliseum Dr. from Cunningham Dr. to Chapel Rd. (Hampton) (In tracts 103.01 and 105)

#### NEWPORT NEWS-HAMPTON, VA., SMSA-Con.

MRC No. 2—Includes the planned centers known as "Langley Square" and "Langley Circle" and establishments on N. King St. from Thornrose Ave. to Plaza Dr., on W. Mercury Blvd. from LaSalle Ave. to N. King St., and adjacent establishments on Doolittle Rd. (Hampton) (In tracts 106.02 and 107)

MRC No. 3—Includes the planned center known as "New Market Square Shopping Center" and establishments in the area bounded by the northern property line of the mall, Kennedy Dr., Threechopt Rd., Orcutt Ave., W. Mercury Blvd., New Market Dr., 79th St., Jefferson Ave., and the Hampton city limits. (Hampton and Newport News) (In tracts 103.03 and 312)

MRC No. 4—Includes the planned centers known as "Warwick Village" and "Warwick Center" and establishments on Warwick Blvd. from Logan Pl. to Hunter Rd. (Newport News) (In tract 315)

MRC No. 5—Includes the planned center known as "Mercury Mall Shopping Center" and establishments on W. Mercury Blvd. from W. Queen St. to Tallwood Dr. (Hampton) (In tract 103.03 and 104)

MRC No. 6—Includes the planned center known as "Todds Shopping Center" and establishments on W. Mercury Blvd. from Pennwood Dr. to Todds Ln. (Hampton) (In tract 103.03)

MRC No. 7—Includes the planned centers known as "Denbigh Mall," "Sherwood Shopping Center," "Warwick-Denbigh Shopping Center," and "K-Mart Shopping Center" and establishments on Warwick Blvd. from the western property line of K-Mart Shopping Center to Eastwood Dr., on Denbigh Blvd. from Trail Blazer Blvd. to Old Courthouse Way, and adjacent establishments on Oriana Rd., Old Courthouse Way, and Pocahontas Dr. (Denbigh) (In tracts 320, 322.01, and 322.02)

MRC No. 8—Includes the planned center known as "Newport Square" and establishments on J. Clyde Morris Blvd. from the northern property line of Newport Square to Bruton Ave. (Newport News) (In tract 316.02)

#### NORFOLK-VIRGINIA BEACH-PORTSMOUTH, VA.-N.C., SMSA

Norfolk CBD—Includes the area bounded by Virginia Beach Blvd., St. Pauls St., Brambleton Ave., Posey St., Bute St., Wood St., Fenchurch St., Market St., City Hall Ave., Interstate 264, the Elizabeth River, Grace St., and Duke St. (Entire tract 49)

Portsmouth CBD—Includes the area bounded by London St., the Elizabeth River, Interstate 264, Effingham St., County St., and Chestnut St. (Entire tract 110)

NORFOLK-VIRGINIA BEACH-PORTSMOUTH, VA.-N.C., SMSA—Con.

MRC No. 1—Includes the planned center known as "Lynnhaven Mall" and establishments in the area bounded by the northern property line of the mall, Lynnhaven Pkwy., the southern property line of the mall, and S. Lynnhaven Rd. (Virginia Beach, Va.) (In tract 454.01)

MRC No. 2—Includes the planned centers known as "Southern Shopping Center" and "Tidewater Shopping Center" and establishments on Tidewater Dr. from Little Creek Rd. to Biltmore Rd. (Norfolk, Va.) (In tracts 55, 56.02, 57.01, and 58)

MRC No. 3—Includes the planned center known as "College Park Square Shopping Center" and establishments in the area bounded by drainage feature, Providence Rd., College Park Blvd., Auburn Dr., and Military Hwy. (Virginia Beach, Va.) (In tract 462.01)

MRC No. 4—Includes the planned center known as "Greenbrier Mall" bounded by Interstate 64, eastern property line of the mall, Eden Way, and Greenbrier Pkwy. (Chesapeake, Va.) (In tract 208.02)

MRC No. 5—Includes the planned centers known as "Poplar Hill Plaza" and "Churchland Square" and establishments on Western Branch Blvd. from Suffolk city limits to Portsmouth city limits, on Popular Hill Dr. from American Legion Rd. to Western Branch Blvd., and adjacent establishments on Forest Haven Ln. (Chesapeake, Va.) (In tract 216)

MRC No. 6—Includes the planned centers known as "Hilltop North Shopping Center" and "Hilltop West Shopping Center" and establishments on First Colonial Rd. and Laskin Rd. (Virginia Beach, Va.) (In tract 446)

MRC No. 7—Includes the planned centers known as "Hilltop Plaza" and "Hilltop Square" and establishments on Laskin Rd. from Friends School property line to address 1798, and on First Colonial Rd. from Va. Beach Toll Rd. to address 709. (Virginia Beach, Va.) (In tract 448.01)

MRC No. 8—Includes the planned center known as "Janaf Shopping Center" and establishments on Virginia Beach Blvd. from Military Hwy. to Interstate 64, on Military Hwy. from Virginia Beach Blvd. to address 1299, and adjacent establishments on Raby Rd. and Kempsville Rd. (Norfolk, Va.) (In tract 69.01)

MRC No. 9—Includes establishments on Virginia Beach Blvd. from address 2600 to Little Neck Rd. and on Lynnhaven Rd. from Mustang Trail to the drainage feature. (Virginia Beach, Va.) (In tracts 422 and 426)

MRC No. 10—Includes the planned centers known as "Providence Square Shopping Center" and "Fairfield Shopping Center" at the intersection of Kempsville Rd. and Providence Rd. (Virginia Beach, Va.) (In tracts 460.02, 460.03, 462.02, and 462.03)

NORFOLK-VIRGINIA BEACH-PORTSMOUTH, VA.-N.C., SMSA—Con.

MRC No. 11—Includes establishments on Virginia Beach Blvd. from Aragona Blvd. to the drainage feature east of Constitution Dr., on Independence Blvd. from Broad St. to Virginia Beach Toll Rd. (State Hwy. 44), on Constitution Dr. from Columbus Loop to the drainage feature north of Virginia Beach Blvd., on Kellam Rd. from Broad St. to Norfolk and Southern RR., on Talden Ave. from Potomac St. to Virginia Beach Blvd., on Potomac St. from Aragona Blvd. to Horace Ave., and on Columbus St. from Constitution Dr. to Kellam Rd. (Virginia Beach, Va.) (In tracts 410 and 456)

MRC No. 12—Includes the planned centers known as "Haygood Shopping Center" and "Pembroke Meadows Shopping Center" and establishments on Independence Blvd. from Pembroke Blvd. to the north property line of Haygood Shopping Center, on Witchduck Rd. from Pembroke Blvd. to Independence Blvd., and on Haygood Rd. from Ferry Plantation Rd. to Independence Blvd. (Virginia Beach, Va.) (In tracts 408, 410, 412, 414, and 416)

MRC No. 13—Includes the planned center known as "Pembroke Mall" bounded by Jeanne St., Constitution Dr., Virginia Beach Blvd., and Independence Blvd. (Virginia Beach, Va.) (In tract 410)

MRC No. 14—Includes the planned center known as "London Bridge Shopping Center" and establishments on Virginia Beach Blvd. from Lynn River Rd. to Laksin Rd., and on Great Neck Rd. from Old Great Neck Rd. to Virginia Beach Toll Rd. (State Hwy. 44). (Virginia Beach, Va.) (In tracts 426 and 448.01)

MRC No. 15—Includes the planned center known as "Princess Anne Plaza" and establishments on Virginia Beach Blvd. from Rosemont Rd. to Little Neck Rd. and on North and South Plaza Trail from Maverick St. to Palms Dr. (Virginia Beach, Va.) (In tracts 422, 424, 426, and 428)

MRC No. 16—Includes the planned center known as ''Military Circle Shopping Center'' and establishments in the area bounded by Virginia Beach Rd., Interstate 64, Poplar Hall Dr., and N. Military Hwy., and on N. Military Hwy. from Poplar Hall Dr. to Chambers St. (Norfolk, Va.) (In tracts 69.01 and 70.02)

MRC No. 17—Includes the planned centers known as "Great Bridge Shopping Center," "Battlefield Shopping Center," "Town and Country Shopping Center," and "Wilson Village Shopping Center" and establishments on Battlefield Blvd. from Tilden Ave. to Stadium Dr., and adjacent establishments on Tilden Ave., Wayne Ave., and Johnstown Rd. (Chesapeake, Va.) (In tracts 208.02, 209.04, 210.01, 210.02, and 211.01)

MRC No. 18—Includes the planned center known as "Tower Mall Shopping Center," bounded by Airline Blvd., McLean St., Belmont Ave., and Victory Blvd. (Portsmouth, Va.) (In tracts 116, 126, and 128)

PETERSBURG-COLONIAL HEIGHTS-HOPEWELL, VA., SMSA

Petersburg CBD—Includes the area bounded by the Appomattox River, Interstate 95, Bollingbrook St., 4th St., Henry St., Adams St., Wythe St., Halifax St., Market St., and N & W RR. (Entire tract 102)

PETERSBURG-COLONIAL HEIGHTS-HOPEWELL, VA., SMSA-Con.

Hopewell CBD—Includes the area bounded by Hopewell St., N & W RY., 1st Ave., 2nd Ave., Randolph St., and Main St. (Entire tract 202)

MRC No. 1—Includes the planned centers known as "Walnut Mall Shopping Center" and "Walnut Hill Plaza" and establishments on S. Crater Rd. from South Blvd. to Norfolk and Western RR. (Petersburg) (In tracts 109 and 110)

#### RICHMOND, VA., SMSA

Richmond CBD—Includes the area bounded by Richmond-Petersburg Tpke., Interstate 95, Downtown Exwy., and Belvidere St. (Entire tracts 302, 303, 304, and 305)

MRC No. 1—Includes the planned centers known as "Ridge Shopping Center," "Westbury Shopping Center," "Regency Square Shopping Center," and "Parham Plaza Shopping Center," and establishments on Three Chopt Rd. from Ridgehaven Rd. to Eastridge Rd., on Eastridge Rd. from Three Chopt Rd. to Parham Rd., and on Quioccasin Rd. from Parham Plaza to the Best Products western property line. (Henrico County) (In tracts 2001.05, 2001.06, and 2002.01)

MRC No. 2—Includes the planned centers known as "Southside Plaza Shopping Center" and "Circle Shopping Center" and establishments on East Belt Blvd. from Hull St. to Midlothian Tpke. (Richmond) (In tract 706)

MRC No. 3—Includes the planned center known as "Willow Lawn Shopping Center" and establishments on W. Broad St. from Bishop Rd. to Mondie Rd., on Willow Lawn Dr. from W. Broad St. to Monument Ave., and adjacent establishments on Fitzhugh Ave. (Henrico County) (In tracts 2003.01 and 2005.01)

MRC No. 4—Includes the planned center known as "Eastgate Mall Shopping Center" and establishments on Nine Mile Rd. from Meadow Spring Rd. to the Vepco power line. (Henrico County) (In tracts 2011.01, 2012.01, and 2014.01)

MRC No. 5—Includes the planned centers known as "Azalea Mall" and "Brookhill-Azalea Shopping Center" and establishments in the area bounded by Wilmer Ave., Chamberlayne Ave. (U.S. Rt. 301), Azalea Ave., Brook Rd. (U.S. Rt. 1), Westbrook Ave., western property line of mall, and Interstate 95. (Richmond and Henrico County) (In tracts 102, 2007, and 2008.02)

RICHMOND, VA., SMSA-Con.

MRC No. 6—Includes the planned centers known as "Chippenham Square Shopping Center," "Cloverleaf Mall Shopping Center," and "Beaufont Mall Shopping Center" and establishments on Midlothian Tpke. from Turner Rd. to Chippenham Pkwy. (Chesterfield County) (In tracts 1001.07 and 1002.04)

MRC No. 7—Includes the planned centers known as "Chesterfield Mall" and "Crossroads Shoppers World Shopping Center" and establishments on Midlothian Tpke. from the western property line of Crossroads Shoppers World to Mall Dr., and adjacent establishments on Mall Dr. (Chesterfield) (In tracts 1009.04, 1009.08, 1009.09, and 1009.11)

MRC No. 8—Includes the planned center known as "Westwood Shopping Center" and establishments on W. Broad Street Rd. from Dickens Rd. to Hampstead Ave. (Henrico County) (In tracts 2003.02, 2003.03, and 2005.01)

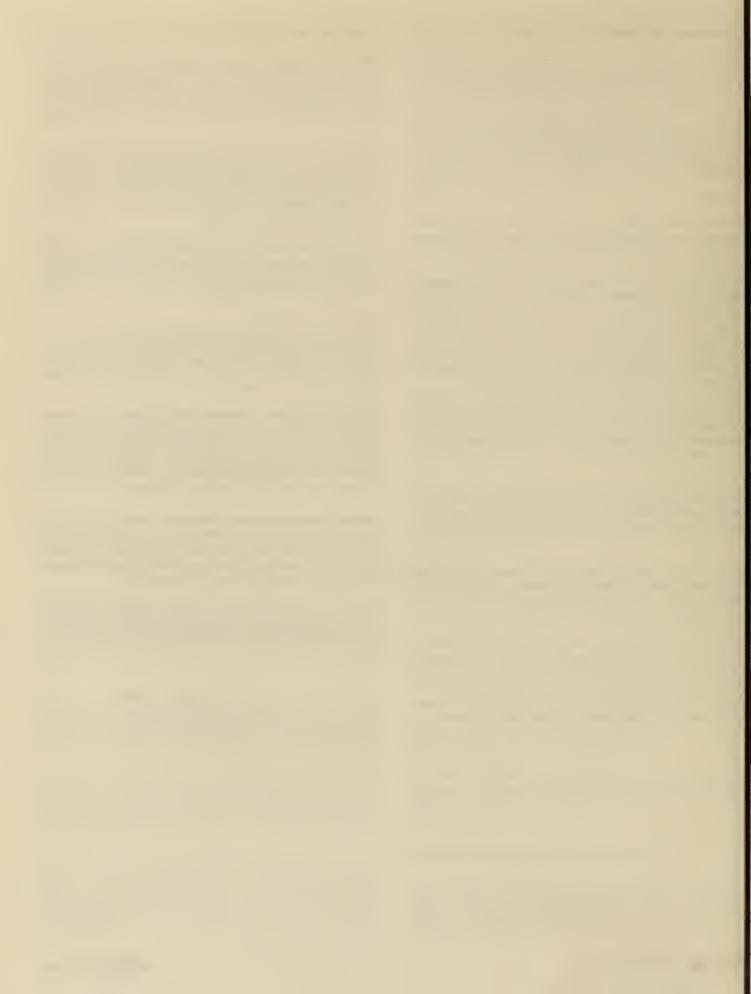
ROANOKE, VA., SMSA

Roanoke CBD—Includes the area bounded by Patton Ave., Interstate 581, Jefferson St., Elm Ave., Franklin Rd., Day Ave., 5th St., Moorman St., Loudon Ave., 1st St., Gilmer Ave., and Gainsboro St. (Entire tract 11)

MRC No. 1—Includes the planned center known as "Crossroads Mall Shopping Center" and establishments on Hershberger Rd. from Woodbury St. to Williamson Rd., on Williamson Rd. from Airport Rd. to Birchlawn Ave., on Airport Rd. from Maitland to Williamson Rd., and on Curtis Ave. from Williamson Rd. to Crossroads Rd. (Roanoke) (In tracts 3 and 4)

MRC No. 2—Includes the planned centers known as "Tanglewood Mall" and "Grand Pavilion" and establishments in the area bounded by Interstate 581, Avenham Rd., Elmview Rd., the southern property line of the Grand Pavilion, and Ogden Rd. (Roanoke County) (In tracts 308 and 309)

MRC No. 3—Includes the planned center known as "Spartan Square Shopping Center" and establishments on W. Main St. (U.S. Rts. 11 and 460) from Poplar Ave. to Spartan Dr. (Salem) (In tract 102)

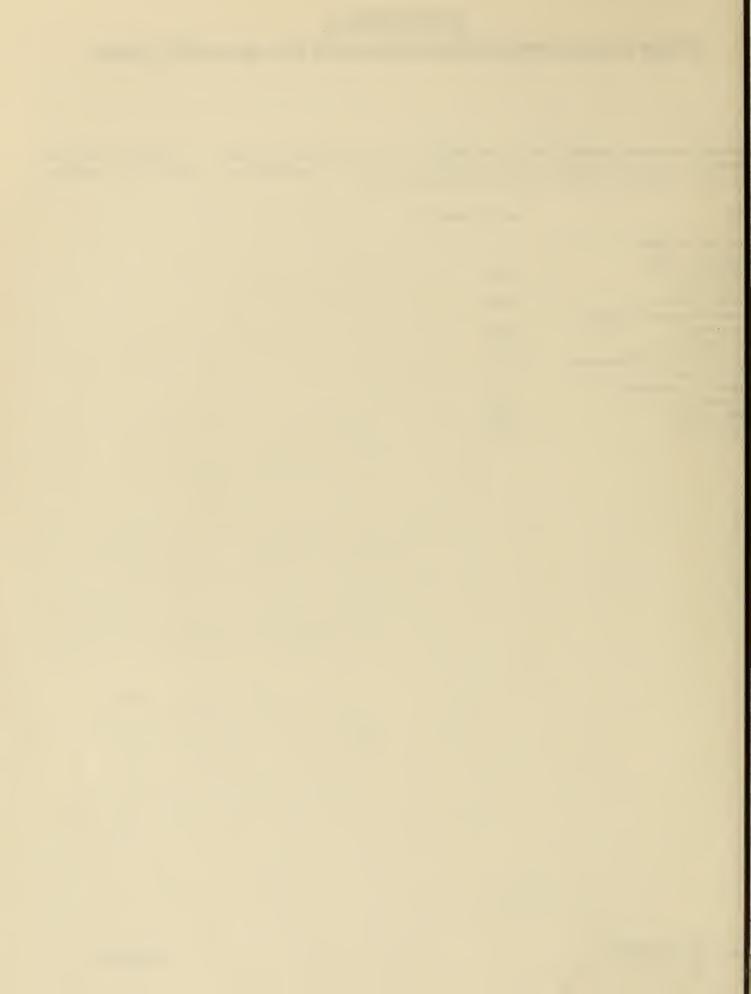


## APPENDIX J. Major Retail Center Delineation by Geographic Areas

[Delineation identification symbols: "CSAC"—delineated by Census Statistical Areas Committee, "L"—delineated by other local organization, "N"—no delineation since area had no MRC's in 1982, "NP"—nonparticipating area (no MRC delineation participation could be obtained). For definition of each SMSA, see appendix D]

AREA	MRC DELINEATOR
•	
Charlottesville SMSA	
Albemarle County	N
Charlottesville city	CSAC
Danville SMSA	N
Lynchburg SMSA	CSAC
Newport News-Hampton SMSA	
Hampton city	CSAC
Ex. Hampton city	CSAC
Norfolk-Virginia Beach-Portsmouth,	
VaN.C., SMSA	CSAC
Petersburg-Colonial Heights-	
Hopewell SMSA	CSAC
Richmond SMSA	CSAC
Roanoke SMSA	CSAC

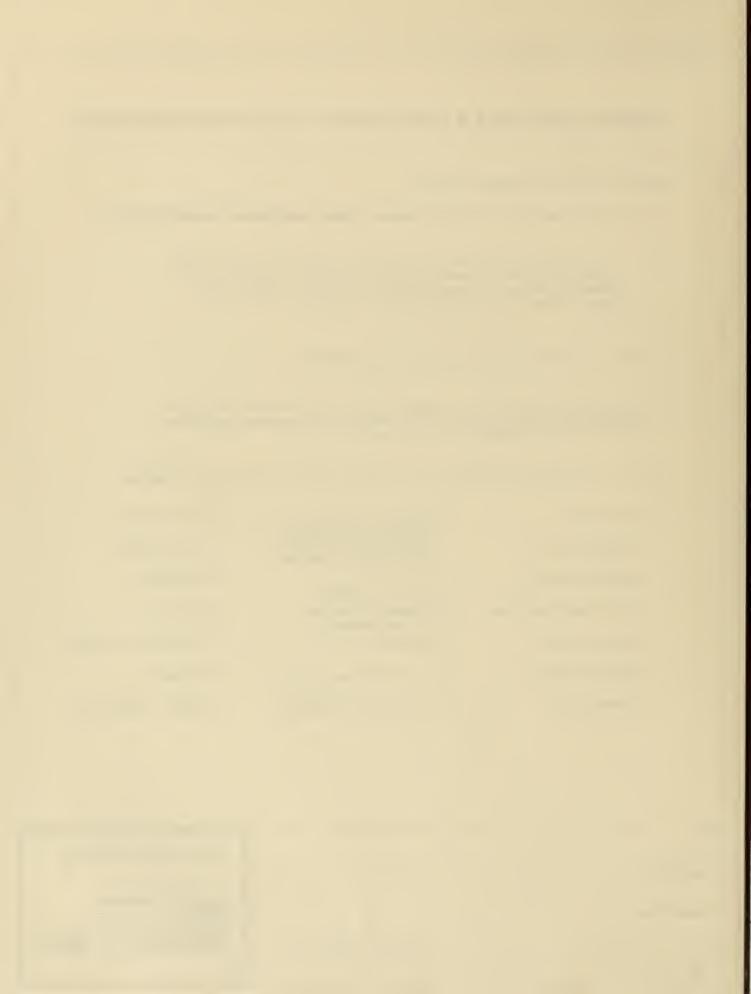
MAJOR RETAIL CENTERS APPENDIX J J-1



# TEAR HERE --

## REFERENCE MATERIALS • ORDER FORMS • PUBLICATION CORRECTIONS

Organization  Address/PO Box  City	State ZIP Code	Customer Services DUSD Bureau of the Census Washington, D.C. 20233
Name		
☐ Transportation	Quarterly Financial Report	☐ Guides, Catalogs, etc.
☐ Mineral Industries	County Business Patterns	Geography
☐ Manufacturing	Agriculture	☐ International Statistics
☐ Construction Industries	Minority- and Women- Owned Businesses	Housing
Service Industries	☐ Enterprise Statistics	☐ Population
☐ Wholesale Trade	Outlying Areas (Puerto Rico, Guam, Virgin Islands, and Northern Mariana Islands)	☐ Foreign Trade
Retail Trade	Economic Censuses of	Governments
Publication announcements and o	order forms — Mark (X) subjects in wh	ich you are interested.
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## **PUBLICATION PROGRAM**

### 1982 CENSUS OF RETAIL TRADE

Publications of the 1982 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

#### **Final Reports**

#### Geographic area series-52 reports (RC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, and employment, by varied retail classifications. Data for all establishments (establishments with payroll and establishments without payroll) are presented on number of establishments, sales, and number of proprietorships and partnerships, only for total retail trade. All statistics are presented for the State, SMSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1982 data are provided for all establishments on sales per capita, number of inhabitants per establishment, and sales per establishment, only for total retail trade. In addition, for establishments with payroll, data are shown by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 are shown by kind of business for establishments with payroll and, for all establishments, only for total retail trade.

#### Major retail center series-51 reports (RC82-C-1 to -51)

A separate report is being issued for each State and the District of Columbia. Each report presents statistics for retail establishments with payroll by varied kind-of-business detail on number, sales, payroll, and employment. In addition, data for all establishments are presented on number and sales only for total retail trade.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and all other major retail centers (MRC's) in the SMSA.

Descriptions of the boundaries of each CBD and MRC also are included.

#### Industry series-56 reports (RC82-I-1, 2, 3 (1 to 53), and 4)

The first report (RC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States and, for all establishments, only for total retail trade.

A report (RC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail

firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC82-I-3 (1 to 53)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each SMSA, and the United States as a whole. Data for States and most SMSA's will be available on microfiche only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 34 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC82-I-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

#### **Final Report Volumes**

- Volume I. Retail—Summary and Industry Statistics. Includes data previously issued in series RC82-I.
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC82-A.
- Volume III. Retail Trade-Major Retail Centers. Includes data previously issued in series RC82-C.

#### Microfiche

Every final report in the 1982 Census of Retail Trade will be available on microfiche.

#### **Public-Use Computer Tapes**

Selected data—generally detailed information by industry and/or geographic area—also are available on public-use computer tapes. For the selected data, these tapes will provide the same information found in the final reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. These tapes, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

#### **OTHER ECONOMIC CENSUSES REPORTS**

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1982 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233.

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